Baroque is an epoch strongly imprinted onto the face of Olomouc. Among Moravian towns, Olomouc is the one that introduces all aspects of the unique Baroque culture.

The history of Olomouc as a continuously inhabited residence can be traced back to the 6th century, when craft and trading settlements sprang up in the future city centre. All succeeding era left impressions on the town form, from the Romanesque era through the Functionalism. However, two hundred years of Baroque influenced Olomouc the most. Bourgeois palaces, noble palaces, temples with rich sculptural and painted decorations, fountains and statues, as well as Baroque composition and operas. Olomouc is full of this heritage.

Now this rich heritage will be specially commemorated with the Olomouc Baroque Festival. Guests will be given an opportunity to learn just how visually and musically rich the Baroque era was. What can the festival offer its visitors?

Firstly, there will be a unique series of Baroque and Neo-baroque operas performed by the Ensemble Damian under its founder Tomáš Hanzlík. While composing, he was inspired by Baroque librettos for which he composed the music. The performance can be seen in the impressive premises of a former Jesuit monastery every evening from 8th to 19th July. This will be preceded in the Convikt restaurant by Tafelmusik or table Baroque music, which is music composed expressly for entertainment during festive banquets and dining. This combination of gourmand and musical experience is followed by a night visit to the Chapel of St John Sarkander and St Michael’s Church, including the tower climb. Workshops for children will also be held on the premises of the monastery where they can learn about Baroque art. There will be an experienced historian as a guide available every evening to those interested in a clearly themed guided tour of the city – Olomouc Baroque. On the Upper Square (Horní náměstí) people will meet hostesses in Baroque costumes, offering programmes and inviting guests to the festival. The events of evening performances receive a significant discount for purchases in selected restaurants and wine shops in Olomouc, as well as to the tour of the Archbishop’s Palace..."Olomouc Baroque is a real phenomenon, confirmed recently by several thousand visitors to the identically named exhibition in the Museum of Art. I strongly believe that this phenomenon deserves to be shared with Olomouc citizens and visitors to the town," said the Deputy Mayor Jan Holpuch. Olomouc can remember its favourite era in the autumn too, when the sixteenth annual Baroque festival will be held. Its choreography and direction is also under the Ensemble Damian group. This traditional festival focuses on an interpretation of older music with use of period musical instruments or their replicas and takes place in October.

Olomouc is changing. See for yourself

Olomouc, the second most memorable site in the Czech lands, former capital of the Margravate of Moravia and spiritual capital of Moravia, was often seen as a potentially interesting, but not very frequented destination.

The amount of visitors has increased significantly over the last twenty years. The means of promoting the city have changed a lot as well. We spoke about what the city currently offers and how attractive these offers are to the Mayor of the city, Martin Novotný. Are you monitoring the development of the situation of Olomouc as a tourist-oriented city? Do you have any idea about the numbers of visitors?

There is a significant difference between the amount of tourists that visited Olomouc in the 90s and the amount of visitors today. For example, the number of people who visited the Information Centre here in the Town Hall increased three-fold in the last ten years from 63 000 to 200 000 per year. The amount of people finding accommodation or spending time in Olomouc has also very significantly risen since 1989. More visitors from abroad are coming, also from less usual destinations, such as South Korea or Latvia. This is obviously the result of many factors, such as the beauty of the city itself which is undisputed, the bigger effort of advertising, together with the fact that the qualities of Olomouc were recognized by such an authority as the Lonely Planet guide.

"It used to be a problem finding quality accommodation and food in Olomouc. What is, in your opinion, the situation nowadays?

The situation has literally turned upside down. In recent years huge investments have been made in hotel and congress infrastructure. The offer of these services will be of exceptional quality, as some of the buildings will be finished this year. I am almost getting worried if the city will be able to cope with the vastness of its scale. It can only have positive effects for customers, however. Olomouc gastronomy is also undergoing a giant leap. We are trying to help it by our own gastronomy competition Gastronol and by supporting other festivals. Nowadays the customer is not only looking for the best price, but also for the best quality. Should the town hall do something more for promotion, or is it, in your opinion, the matter of private entities that are involved in the field of tourism?"

Today, we live in a time of global networks – informational, as well as economical. Promotion must be necessarily a matter of cooperation.

Continued on page 4
Experience the fortress firsthand

Not only those who indulge in military history know the glory and importance of the former imperial and royal Olomouc Fortresses.

In the Habsburg monarchy, during the era of Empress Maria Theresa, it was of supreme importance in the system of large imperial fortresses. City visitors now have the opportunity to experience the atmosphere of life in the fortresses, near the castle walls or preserved forts and forts firsthand.

The Olomouc fortress is unique within the Czech Republic and in many ways within Europe as well. Very little has been known about it until recently. “I am very happy that in recent years it is possible to open small fortresses to the public and bring people closer to the time when Olomouc was one of the most important military centres of the Austrian empire,” said the Deputy Mayor Jan Holpuch.

For decades the individual elements of the defence system were beyond the reach of the public, as they mostly belonged to the military, recently they have become more and more a part of the social life of the town. The Crown Fortress, a Baroque fortification close to the city centre, hosts social events more and more frequently; but so do the other fortresses, for example in Křelov or Radík.

In recent years, people have got used to going to the Crown Fortress to see theatre performances; part of the City Festival is taking place here, as well as the Olomouc Beer Festival and many other events. This year there will be two musical festivals (Pennsylvanian first and Boutry Rock Café Open Air), an open-air cinema and other activities.

The complex is being continuously repaired, so in April, there will open an exposition of the history of the Olomouc fortress in the powder mill, a reconstructed Baroque building. Immediately upon entering through the gate, the visitor can fully feel and live the atmosphere of 18th century life among impressive, carefully cleaned walls.

The Crown Fortress will offer a unique experience in September during the first annual meeting of members of the Olmütz 1813 military history association. Reenactors, including two hundred soldiers and dozens of civilians from the Napoleonic era, will bring the Crown Fortress to life and emphasize the role of the Olomouc fortress in those dramatic days of European history. The festival is organized by the associations of the Imperial Slavkov guard (La Garde Impériale d’Austerlitz (G.I.A.) and the Museum of Olomouc fortress in cooperation with the Central European Napoleonic Association (C.E.N.A.).

Lumberjacks in the Radíkov fortress

Organized guided tours are also possible in other fortresses, such as fortress No XVII in Křelov, No II in Radík, and No XIII in Nová Ulice. This year fortress XXIII in Černovír will premiere, as it will open for the first time to the public. There should be a new exhibition from July.

The Radíkov: first, actually a bunker from a more modern category than the other fortresses, would like to invite you to a celebration of 8th May – the anniversary of Liberation from Fascism, where you can meet German and Russian soldiers from WWI, or the Lumberjack of Je Jessie competition. It takes place on 27th and 28th August and it introduces competition in several disciplines including chainsaw, double-sided axe, or, for example, an original performance by Jiří Voršilík, a Czech cutting champion. Guided tours are being prepared also in forts No XXII in Černovír, formerly owned by the army but now being prepared for museum exhibitions. Guided tours of reconstructed buildings are complemented by historical exhibitions. In Křelov fortress, there is a museum and various events which take place there as well. There will be a new exhibition opened in Nová Ulice in July.

The local fortress offers a collection of modern military technology from the 2nd half of 20th century. All of the fortresses have undergone reconstructions before being opened to the public. The fortress in Křelov has undergone the most extensive reconstruction. It can now organize more public events, including specific events for schools, and games with the theme of the historical video technique called C. K. Kinematograf. There also are rock band and big band performances, theatre performances, and other events. Cyclists and tourists can find refreshments here.

The fortress in Křelov offers a visually attractive novelty this year – a unique view of Olomouc along with the nearby ridges of Nýský Jeseník. Thanks to the repaired vaulted arch of the path, the roof area was made available to visitors. Reconstruction of the terrace, which used to be an asphalt board from the time of Czech People’s Army, was conducted as carefully as possible with original technologies and repairs of the arch were conducted with original material. Fortress visitors can now see the whole Olo-

around the fortress

The Olomouc fortress system, and so has included under its wings the project "The Tour around the Imperial – Royal Fortress of Olomouc. The main idea is to link historical knowledge and modern technologies. Just take a GPS device and head towards the chosen building with the help of the satellites. A smart phone (through QR code placed in the info table) will connect you with an internet presentation and you can learn more information about each place. If you then put yourself in each building, you can visit all the sights in one day.

The architecture of the Olomouc fortresses demonstrated the significant importance of the military for Moravia and the entire Habsburg monarchy, mainly as protection against an aggressive Prussia. Come and discover some of the preserved monuments just in time for the standard guided tour, when meeting reenactor soldiers, visiting concerts or during the cross country race through the dry ditch around the fortification Radíkov.

Contacts and opening hours of the fortresses

FORT XVIII KŘELOV

Open on Saturdays and Sundays from 11am to 4pm
June and September – Saturday and Sunday from 11am to 5pm

FORT XIII NOVÁ ULICE

There are guided tours possible during special events or by appointment.
From July open every Friday, Saturday and Sunday.
Phone: +420 603 217 611, www.drak.eu
FOR FORT XVII KŘELOV

May, June, September, October – Saturday and Sunday from 11am to 4pm
July and August – Wednesday to Sunday from 11am to 5pm
Phone: +420 777 135 001, www.pevnost-radikov.cz

Videomapping revives facades

For the third year, the international festival of videomapping VZÁŘÍ will have team competitions of house wall projections, as well as attractive new features. The festival, as in the past two years, provides a celebration of different types of lights and colors. The last week in September Olomouc was going to trundle in from. In those days, by the way, there were about two hundred thousand soldiers gathered near Olomouc.

Around the fortress on foot or by bike

CzechTourism, a Czech Tourist Authority, is convinced of the uniqueness of the Olomouc fortress system, and so has included under its wings the project "The Tour around the Imperial – Royal Fortress of Olomouc. The main idea is to link historical knowledge and modern technologies. Just take a GPS device and head towards the chosen building with the help of the satellites. A smart phone (through QR code placed in the info table) will connect you with an internet presentation and you can learn more information about each place. If you then put yourself in each building, you can visit all the sights in one day.

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http://tourist.olomouc.eu, Editor: Michal Folla, Print: Novotídek s.r.o.
Meet the Jewish Community Olomouc

What to do in Olomouc

• To members of Czech, Moravian and foreign Jewish communities
• To families with Jewish roots in Olomouc
• To Jewish artisans working in Olomouc
• To Jewish students in Olomouc
• To tourists and Jewish parties
• To family and friends of Jewish citizens living in Olomouc
• To Jewish organizations and Jewish agencies
• To Jewish visitors from abroad
• To Jewish students visiting Olomouc
• To Jewish persons visiting Olomouc on their own

What we offer to Jewish communities in OLOMOUC
• We invite all Jewish communities in OLOMOUC to take part in the 1st Annual Jewish holiday in OLOMOUC.
• We offer a wide range of cultural, educational and social activities.
• We offer a variety of programs and events for Jewish communities in OLOMOUC, including cultural and social events, educational programs, and social gatherings.
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Zoo Olomouc: walk among leopards, ride near bisons

A bison is one of the stars of Eurasian safari. Photo by Zoo Olomouc

As close to the animals as possible. This is the motto which rules the Olomouc Zoo while building new parts of the grounds. This year’s visitors to one of Europe’s biggest zoos, Czech and Moravian zoos can watch Amur Leopards up close in unique surroundings, lovely big cats which are on the brink of extinction in the wild. However, they thrive in Olomouc, and repeatedly breeders have been able to enjoy births of new cubs in the past years. Another super attractive novelty is the Eurasian safari, where visitors can watch up close – from a small tramp trail of course – e.g. elk and bisons, namely huge artiodactyls, which used to live in our forests hundreds of years ago too. We would like to open the 25th new parts of the safari in 2015.

The first of five planned safari parts. Visitors can meet large animals here, e.g. European bison and elk, also chamois, ibex or sika deer and other animals. The visitors observe the animals from a small train travelling round the whole grounds as even bison and elk are rather dangerous for people. People can watch the safari part both from the present trail and soon from a new path, which will lead them towards real zoo

One of the ceremonial halls of the Archbishop’s Palace in Olomouc. Photo by Jan Andreáš

950 years of the spiritual metropolis of Moravia

Visit the ancient centre of not only spiritual history of Moravia, but also the Czech state too.

For the third season the Archbishop’s Palace, which still serves as the seat of the Moravian Metropolitan, offers visits to the halls where the history of our lands was shaped. The seat of Olomouc Bishops and Archbishops, regularly visited by our sovereigns who often made arrangements with their counterparts from neighbouring countries there, the Palace has opened the marvellous halls until present days. Its attractiveness is further enhanced by various exhibitions. Visitors can expect a sighting tour covering representative halls and the exhibition hall. The interiors have richly preserved Rococo, Empire, and Baroque ornaments and are equipped with period furniture. Guests can even walk around the hall where Emperor Franz Joseph I began his almost seven-decade-long rule.

“The desire to remember the 950th anniversary of the restoration of the Bishopric in Olomouc by prince Vratislaus, says Martin Kucera, manager of tourism of the Archbishop’s Palace. The Bishopric was not founded in 1063 but restored as it followed closely both in idea and law the Bishopric founded in the time of the Moravian Empire by St Methodius. From May to September an exhibition will take place to celebrate the 950th anniversary; furthermore a series of lectures and various concerts will dominate the program. Visitors can also expect the exposition of The Sisters of Mercy of St Borromeo called Matka Vojtěcha – the servant of God – brave witness for the faith, which is prepared for the 25th anniversary of the death of Sister Vojtěcha Hasmundová. This exposition is open until 27.4., on weekends from 10am to 5pm, on weekdays only by reservation.

“We will also join in the programme of The Day of Europe, when visitors will be offered a reduced admission fee, and on 24th May in The Night of Churches, when the Bishop’s Chapel will be open to the public,” adds Kucera. On the first day of May guests can enjoy tours with cultural and musical programmes, followed from 5pm by the concert Harp for the 25th anniversary of the beginning of the main visitor season,” says Zoo Olomouc Director Radomír Habáň. At first sight you will be interested in the new pavilion and the enclosure of rare leopards. The building, partly embedded in the ground, reminds one of a rock with caves and leads the visitors inside the territory of wild felines. Of course, nobody can approach leopards too closely except their prey and zookeepers. “The winding cava, where the visitors can see the leopards through glass lookouts, will evoke a feeling of their natural environment and a kind of mystery,” adds Radomír Habáň. On the top of an artificial rock will be another lookout in another run inhabited by polar wolves and ibex. “We would like to open the 25th new parts of the safari in 2015.

OLOMOUC ZOO

Open daily

Mar, Apr: 9am–4pm
Apr: 9am–5pm
May: 9am–5pm,
June: 9am–6pm.
July, Aug: 9am–6pm.
Sept – Oct: 9am–5pm

Tel.: +420 588 517 770
Fax: +420 588 517 771

info@zoo-olomouc.cz
www.zoo-olomouc.cz
Olomouc – Svatý Kopeček

Mar, Sep: 9am–5pm
Apr – Aug: 9am–6pm

Zoo Olomouc, Darwinova 29, Olomouc, Svratkův kopec

Tel.: +420 585 151 601 info@zoo-olomouc.cz
www.zoo-olomouc.cz

Basic admission fee: CZK 110

Zoo Olomouc is providing the database of fellow Jewish citizens living in Olomouc before 1941. We are looking for photos, both family and school, where Jewish citizens who were killed during the Holocaust are depicted. We appreciate any information.

Appeal

The Jewish Community Olomouc is processing the database of fellow Jewish citizens living in Olomouc before 1941. We are looking for photos, both family and school, where Jewish citizens who were killed during the Holocaust are depicted. We appreciate any information.

Meet the Jewish Community Olomouc

The Jewish Community Olomouc, e-mail: kahila@kahila-olomouc.cz, tel.: +420 585 233 118, 608 318 874. www.kahila-olomouc.cz

Get fit with physical education professionals in the Aquapark

A bison is one of the stars of Eurasian safari. Photo by Zoo Olomouc

One of the ceremonial halls of the Archbishop’s Palace in Olomouc. Photo by Jan Andreáš
City Festival: meet ...

Continued from page 1

During the city festival, visitors can not only get to know Olomouc, but also taste it.

On Friday, another year of the local chefs’ competition Gastro.ock off. Masters of the culinary arts must shine with some type of specialty, as well as goodie from the home treasury, Hanů gastronomy.

Unlike past years, among all the theatre performances, concerts, and other events, more events will be organized by the Olomouc citizens in the public. "The concept of this year’s celebrations has been connected to the renewed tradition of parades to honour the patroness of St Paula, patroness of the city. The parade that commemorates the hundred - year tradition of honour to St Paula, who in 1623 protected the citizens from threat of imminent plague, will take place on Friday 7th - June from 5pm on the Upper Square by the Town Hall. In the parade, representatives of all important areas of town will meet in the preceding parade – representatives of the university, soldiers, councilors, and representatives of town guilds, and of course, church leaders. Everyone can join the parade full of people in historical costumes by a carting with the vicar of the church of St Maurice carrying the shrine with the relics of the patroness of the city. "We would like to engage as many Olomouc citizens as possible in this festive parade, as it is a celebration for everyone," explains Deputy Mayor Jan Holpuč.

This year the festival is a great opportunity to explore the town centre, its streets, picturesque quarters, as well as from squares, where good showings of different types, including exhibitions, cultural programme and associations as possible.

The European Heritage Days start with us!

Dozens of open sites and interesting places usually unavailable to the public, concerts – the European Heritage Days (EHD) in Olomouc are going to be just like that! That the fact the national opening ceremony is taking place here adds even more sparkle to the celebrations. It all begins on 5th September with the opening ceremony of an International Organ Festival accompanied by a festive illumination of the St Maurice’s Church. On Friday, June 5th, 9 – 9. PROMENADE CONCERTS series of promenade concerts in Olomouc parks

OLOMOUC CITY FESTIVAL 7th – 8th June 2013

olomouc.eu/svartky-mesta

OLOMOUC CULTURAL HOLIDAYS


OLomouc is changing ...

Continued from page 1

The Baroque style is limited in Olomouc architecture. Olomouc residents are still very used to the Baroque style and are planning with the hand, do you go to see some exhibition or you do walk in the Zoo? I do go to the Zoo regularly because of my daughter. I am looking forward to the first real spring sunshine and then off we go. It is a must to feed the monkeys´ cage, giraffes, cats or the sloth. Recently, the Zoo added many children’s play features. We have been trying to open up our sacred monuments that used to operate more or less in seclusion. Guides explain to us the history of sacred

festivals, and many of current theatre troupes pursue Baroque theatre. There is a wide selection on, of course, each marketing process needs time.

You have got a seven – year old daughter. Where does she like going, when you are spending time together?

There are many favouri
tes; certainly the town parks, including the peace and quiet of the Olomouc rose gardens or botanical garden. Liduška is full of energy and love for fun. Quite often she asks: "Dad, when are we going to the “akva,” as she calls the Olomouc Aquapark. She is always teasing me whether we are going to Olive Park. She is always teasing me whether it is available to the public, as well as some modern buildings that may offer an interesting view of the town.

www.olomouc.eu/ed

www.olomouc.eu

HOLIDAYS


NOVEMBER – DECEMBER


SEPTEMBER


JULY


AUGUST


OLomouc is changing ...

Continued from page 1

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www.olomouc.eu/ed
Pearls of the biggest Moravian gallery: Kubišta, Mucha, Filla, Švankmajer

The Olomouc Museum of Art is literally the seventh heaven for culture lovers.

This unique establishment ranks among the top national institutions of its type. This is due not only to the number of its exhibited and preserved objects, almost 180 thousand (the second largest after the National Gallery in Prague), but also to the professional variety and exhibition programme. Tens of thousands of people every year visit magnificent exhibitions such as Olomouc Baroque or the recently finished exhibition From Trianon to Warhol.

A part of the institution is the Archdiocesan Museum with its exposition on spiritual art culture of the 12th to 14th century – one of the oldest continuously inhabited sites in Central Europe. In 1306, the last king of the Premyslid dynasty, Wenceslas III, was born here. The permanent exposition called For Glory and Praise of Wenceslas III presents one of the most prolific art periods at the turn of 13th and 14th centuries – Art Nouveau, Modern Style, Expressionism, Cubism in the unity of styles of many types of art – architecture, painting, applied arts, graphics, belles-lettres.

The Olomouc Regional Museum specializes in fine art culture of the 20th and 21st centuries. It presents long-term and short-term exhibitions of Czech and foreign modern art. The permanent exposition called “The House of the Art Lover” represents one of the most prolific art periods at the turn of 19th and 20th centuries – Art Nouveau, Modern Style, Expressionism, Cubism in the unity of styles of many types of art – architecture, painting, applied arts, graphics, belles-lettres.

The exhibition takes pride in exhibitions of the founder of the artistic style op-art Victor Vasarely (1908), the most popular Czech painter and illustrator Josef Lada (1908) or world-known sculptor Magdalena Abakanowicz (2011). Here you can find works of the most important missionaries of Modern Style and Avant-garde such as Bohumil Kubišta, Emil Filla, Gustav Kliment, Antonín Hudeček, Jan Preisler, Alfons Mucha, Otto Gutfreund and others.

The following collection will introduce the works of members of the so-called second Symbolist generation grouped in the artistic community Sursum (F. Kobliha, J. Zezvány, J. Vácha et al.). Konišpek also works of artists from the Prague German community who were influenced directly by Symbolism will be presented.

Museum of Modern art, Trojohled, Salouf

Museum of Modern art, Trojohled, Salouf specializes in fine art culture of the 20th and 21st centuries – Art Nouveau, Modern Style, Expressionism, Cubism in the unity of styles of many types of art – architecture, painting, applied arts, graphics, belles-lettres. The first part of the permanent exhibition, which forms a unique collection, represents the most important works of modern art in the Olomouc Museum of Art from the first half of 20th century.
Everybody spends their free time as they like. Somebody picks themselves up and sets off to do some sports; others lie on the couch at home, switch on the TV, and relax. All in all, one is offered in Teplice nad Bečvou Spa - and while doing something for yourself the local mineral water is of unique quality in the whole Czech Republic. It influences blood circulation effectively, lowers blood pressure and muscular tension. Not only does it heal, but effectively prevents attacks and strokes.

If you add in other procedures, such as massages, body wraps, or swimming in the pool, you will know that you have done something for yourself. Then you can simply lie down in front of the TV in your spa room.

On the spa website www.ltnb.cz you can find a complete offer of spa stays and discounts, with daily and updated period offers. You can choose the length of stay and procedure according to your wish. You can come for a weekend or a week, and choose from therapeutic or relaxation programs. We recommend a one-week, good-value healing stay with two procedures daily, or a relaxation weekend during the Wellness-Weekend stay. If you experience daily stress, have a high-pressure job and are hard-pressed, it is high time you went away to relax. You will enjoy breakfast in your room, an herbal bath, massage, and relaxation in the jacuzzi on a three-day program “Stay Full of Harmony and Vitality” or “Let Me Be”. Accommodation is provided in a room harmonized according to the principles of feng-shui.

Teplice nad Bečvou Spa specializes in heart diseases but they deal also with healing of the musculoskeletal system, diabetes and nerve disorders. Thanks to modern methods and qualified staff, they provide true professional care. The procedure in the Poliatrium, known as cryotherapy, is effective for relief of joint and back pains. At temperatures around -120°C you will cool for 2-3 minutes and then warm up on exercise bike, treadmill, or orbitrek. If you have health problems, get advice from your GP and have the spa therapy prescribed and come here on your insurance plan.

You will not miss cultural life either. Apart from regular dance parties, music programs and lectures, the spa is preparing a rich program for the Spa Colonnade opening on Saturday 11.5.2013. There will be a border raid, a vintage car show, and an amazing show by the Marcel Woodward Rock & Roll Band. In case of rain you will be served in the spa cafe or bowling hall. Do not miss the tempting offer of pizzas, steaks, and home-made desserts.

You can experience so many things in the Teplice nad Bečvou Spa. Come and enjoy!

www.Bub.cz

Tips for events in Olomouc region 2013

26. – 27. 6. Welka’s Quadrathlon Zábřeh na Moravě Attractive sport combination – running, swimming, inline skating and MTB, 4th year

10 kilometres from Olomouc you will be welcomed by a family spa surrounded by almost 30 km² of the nature reserve parks Velký Kosíř and Jeseník Island. Specializing in Czech clients, this spa offers an easy-going atmosphere, new friendships, and many ways to improve your physical and psychological state.

The main advantages of this spa founded in the 16th century are in healing springs, an experienced and well-known professional staff under Dr. Iveta Novotná MD, excellent accessibility, a variety of tourism destinations in the area, beautiful, landscape, and the Haná region culture – all for bargain prices!

Taste water from the springs of St Vitus, St Wenceslas, St Januarius and Jan Adam von Liechtenstein. “Zdeněk the bore” is a unique piece of equipment for following the earth’s crust movements. Along with many other professionals, world renowned balneologist Dr. Milada Sárová, MD recommends the local springs for drinking water. In Slatnice you can find modern therapeutic facilities using the latest research in the field of Balneology and results from their own scientific-research activities. In 2012, a pilot phase of a rehabilitation programme for sportspersons aged 10 to 25 was completed successfully here, called “We win and are healed”. In 2012 the department dealing with computer kinesiology was certified. The spa also cooperates closely with the Research Institute of Balneology, v.v.i., Palacký University and other institutions.

Those interested in treatment will certainly be glad that Slatnice is a contract partner of all Czech health insurance companies and offers special- therapy for indications: oncological diseases (I/1), neuro- logical diseases (VI/11), and skin diseases (VII/1-12) and skin diseases (VI/1-12 and skin diseases (XI/5-1). For post-operative patients and injuries they provide premium care in the Specialized Therapeutic Institution. The proximity of large hospitals is a great advantage for spa guests and patients with more serious health problems.

Considering the changes during 2013, your questions can be solved free of charge in the therapeutic-rehabilitation counselling service (phone: +420 585 944 599).

For tourists, those interested in therapy and for schools, individual and group tours are held.

Apart from traditional therapeutic stays you can also spend an easy-going weekend with your dear ones in Slatnice, or complete a stay according to your own ideas and wishes.

Lovers of walking and cycling tourism are welcomed by the Teplice nad Bečvou Spa with perfect services and a variety of tracks which will please, such as the newly built watchtower Velký Kosíř, which thanks to its height of 4420 dm is proud of its title “Most Blaník of Haná”. In the 2013 season you can experience: 19. 5. Blessing the Springs, 31. 5. Children’s Day, 8. 6. Opening of the watchtower on Kosíř, 13. 7. Active Health Day, 18. 8. Hanacek Mark Fair, 25. 8. Vintage Car Race “From Spa to Špáck”, and many others.

Make you and your loved ones happy and enjoy a bit of this easy-going Slatnice atmosphere.

www.tazelaslatnice.cz
A Modern Face for the oldest Olomouc museum

Although dating from 1883, it looks among the most modern national museums.

The Regional Museum has gone through modernisation in the last two years and now offers four new large scale exhibitions. Richly decorated permanent exhibitions called Olomouc-fifteen centuries of the city, Landscapes of the Olomouc region, Olomouc University, and Gallery of Personalities of Olomouc region were open gradually last and this year. In May the fifth permanent exhibition will open – Story of the stone.

Since last year, the historical exhibition has been one of the most attractive. It tells the story of city history from the 6th century until the present. The immensely rich history of Olomouc is proved by a wide range of subjects from archaeological findings, craft work, book culture, to documentary film from the 20th century. The exposition can be fun even for children, who can try tam riot from the times of the Austro-Hungarian monarchy; adults can try an old telephone on the other hand. A rich display collection provides pre-sentation of all land, princi-pally royal institutions, bish- ophical and ethnographic collections, whose common deno-minator is stone in all its forms.

Don’t miss special offers of the city

Olomouc is already now preparing for opening of summer season 2013 and is working on a page with “Special Offers” on the city and tourist websites www.olomouc.eu and tourism.olomouc.eu.

In this way, the city enables those in the tourist industry (restaurants, hotels, cultural events, outlets, etc.) to present themselves and their updated discounts through links for the tourist and locals alike.

Those interested will be able to use this service free of charge. The main aim is to help users to gain more visitors, and thus even make the offer of the city itself more attractive for possible visitors.


The most beautiful vintage cars, precious radios and gramophones

More than a hundred lovely cars in perfect technical condition, thirty motorcycles and more precious exhibits from the history of motoring, and especially Czech motoring. Vehicles driven by famous actors, composers or politicians, and rarities proving the high level of our car industry are accom-
panied by original equipment of petrol stations from the times of the first sound films, historical exhibitions, and unique modern technology.

The collection of shining Tatra, Praga, Wika cars and other gems from old car factories is hugely attractive – the Veteran Arena has been visited over 65 thou-
sand enthusiasts.

“Veteran Arena has extended the family of Olomouc museums in an amazing way. The exhibits on display must enthrall everybody, as they are simply beautiful,” comments Deputy Mayor Jan Holpuch on the exhibition.

The exhibition presents the excellent work of Czech technicians, collectors, technicians and designers, and shows how important it was for the ear-
ly motorists to find harmony between technical reliabil-
ity, efficiency, and aesthetics. With a hundred displayed cars and four motorcycles chosen according to very strict de-
mands for technical condition and originality of parts, this exposition is literally loaded with every glorious exemplar of Czech Republic in the last decade, also presents some of the first versions of American turntable gramophones or newer electric-
al ones, plus you will not miss the famous Edison’s phono-
graph either.

VETERAN ARENA
Apr – Nov: Tue – Sun
10:00am – 5:00pm including public holidays
info@veteranarena.cz
tel.: +420 585 157 438
www.veteranarena.eu
Basic admission fee: ČZK 149

Story of the Stone

The exhibition was prepared for the 440th anni-
versary of foundation of the Olomouc University concen-
trates on the past and present of the second oldest university in the Czech lands. Dozens of interesting items are display-
ed here, such as a copy of the original rectoreal sceptre or the second University regist-
ry medals, types files, surgical instruments and a glass har-

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Olomouc University/ University

The exhibition connected with the 1150th anniversary of the arri-
vation of St Cyril and Methodius in Great Moravia helps the museum present objects from numismatic collections, Ba-

TIPS FOR EXHIBITIONS
Between East and West, 25 April – 11 August 2013
The exhibition presented a fascinating view of a range of artefacts from museum col-
lections, whose common deno-
minator is stone in all its forms.
One map had to be enough

As one of the first people tourists usually speak to in Olomouc, longtime head of the Information Centre Jitka Lučanová is in perfect position to compare how the relationship of tourists has been changing towards Olomouc, and how the Information Centre has been developing.

The Information Centre has been operating many years. How has the Centre been changing and how have changed the tourists’ questions?

As the city is changing, so are our services. We have been operating in the arcade of the Town Hall since 1995. Initially the staff was focusing on selling postcards and providing basic information about the city. There were no maps, no souvenirs; there was nothing about Olomouc sights.

The colleagues used to copy one black and white map for the whole tourist season. We were learning everything on the way.

In 2012 we got 195,685 visitors and 25 percent of them were foreigners. We also serve Olomouc citizens. It is common that they come to ask about the council’s activities, advanced ticket booking or buying presents abroad. The queries are often similar, and the requirements are changing. Nowadays it is not enough to just offer information about the city.

Although we are not a regional information centre, it is common to provide information outside of our region, or at least pass on the contacts for the regional info centers. We use Facebook for communication and promotion. We are constantly trying to come up with something new. We are working on offers with local providers in the travel industry. There are town guided bike tours, bike hires, raft trials, canoe trips, rock climbing, hiking, a night climbing of the Town Hall building or for example an evening climbing of the Town Hall.

Olomouc is well known for its excellent level of Baroque architecture and art. Do the tourists often ask about the city’s main sights?

This year the Statutory City of Olomouc provided a grant contribution to the Olomouc Baroque Festival which will take place from the 6th to 19th July. Besides listening to Baroque opera, there will be an evening tour of the Chapel of Saint Jerome in the Town Hall building or for example an evening climbing of the Town Hall.

OLOMOUC IN A NUTSHELL

An hour long guided tour of the sights of the Upper Square. The tour ends with a tour of the Town Hall and climb up the Town Hall tower. Available from 15th June till 15th September six times a day.

Price: adults CZK 50, children from 6 to 15 and students CZK 25, children under 6 and Olomouc Region Card holders for free.

TOWN HALL TOWER CLIMB

A guided climb to the observation gallery of the 75 meters tall Town Hall tower. Guided tours with organized climbs are offered several times a day from 15th June to 15th September. It is possible to see the former tower keeper’s chamber.

Price: adults CZK 15, children from 6 to 15 and students CZK 10, children under 6 and Olomouc Region Card holders for free.

OLOMOUC AUDIO GUIDE

At the IC, there are headphones available with a recorded guide to the main sights enabling visitors to create their own tour. The recording is available in several languages.

Price: adults CZK 100, Olomouc Region Card holders for free.

Refundable deposit: CZK 300

PERMANENT EXHIBITIONS AT THE TOWN HALL

Do not miss the history of Olomouc, Town Hall, the Astronomical Clock or Olomouc through the centuries. Permanent exhibitions in the Town Hall (Upper Square) on the first and second floors. Exhibitions are available for free during office hours. This exhibition is also a part of the Olomouc in a Nutshell guided tour.

CIVIL DEFENCE SHELTER

A guided tour of the shelter in Bezruč Park built as a command post for civil defense in the 1950s.

Tours from 15th June to 15th September, Thursday, Saturday 10:00am, 1:00pm, 4:00pm.

Price: adults CZK 20, children up to 15 – free.

NIGHT CLIMB TO THE TOWN HALL TOWER

Available on the Night of Churches on 24th May, and during important cultural events between 15th June and 15th September.

Price: Information at IC Olomouc

A pleasant life among the sights in Olomouc.

Photo by Jan Andreáš

Take advantage of unique audio guide rentals with a 50% discount.

The Information Centre offers this service to individual visitors. In the Centre, headpho-

tes are available containing a 90 minute recording about the most important sights of

OLOMOUC INFORMATION CENTRE | Horní náměstí (Upper Square) – Town Hall arcade | tel.: +420 585 513 392, +420 585 315 392

Open daily 9:00–19:00 | e-mail: infocentrum@olomouc.eu | www.facebook.com/informacni.centrum.olomouc | http://tourism.olomouc.eu

Take advantage of the Olomouc Region Card for tourist discounts.

– 74 most famous attractions for free
– Discounts on more than 120 other locations in the city and region
– Free public transport in Olomouc