



OLOMOUC – CANDIDATE  
FOR THE EUROPEAN CITY OF SPORT 2017





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Dear Mr. President, dear jurors,

Let us, in the following pages, present the City of Olomouc as one of the candidates for the title of The 2017 European Capital of Sports. I believe that Olomouc has a great potential for winning this prestigious title. Our nomination really is not an opportunity to embellish the city of Olomouc in your eyes. We truly see Olomouc as a city of sports. The reason for this is, in particular, the quantity of quality sports clubs, outstanding athletes in various disciplines and the moral and financial support of sporting activities by the City Council. The best picture of Olomouc as a city of sports can be illustrated from a bird's eye view, where the representations of the various and, without a doubt, top quality features, are quite clear.



It is the large number of diverse sports venues that make Olomouc a city that offers its inhabitants easier access to an active lifestyle. Within the city as well as in its vicinity there are several football stadiums, winter, athletic and swimming stadiums, tennis courts and even an Aqua Park. The Skate Park or the Bike Park offers the Olomouc inhabitants even more "adrenalin" adventures. The in-line paths, our transportation playground, and baseball fields are also quite popular. The shooting range as well as the airport cannot be ignored. A ski area and a golf course are also available to our citizens just a few kilometers just outside of Olomouc. The city also owns 12 multi-purpose sports arenas in elementary schools made available to the public outside of the regular teaching hours, and dozens of playgrounds, where smaller and older children can develop their skills. I would like to say that the conditions for sports and physical activities have been well-developed and thrive within the city. And they have already become a part of the lifestyle for the majority of the population. However, it is not only the number of sports facilities which make Olomouc a city of sports. It also regularly becomes the venue for major sporting events. Thousands of professional and amateur runners have taken a liking to the Annual Olomouc Mattoni Half-Marathon, which has welcomed, in the past seven years, many of the world's elite runners. The ITS CUP, where several top Czech female tennis players have started their careers, has recently taken place here. The World Cup in Table Tennis or the World Cup in Equestrian Show Jumping must also be mentioned. Such major sporting events, for which its organizers choose Olomouc, thus prove the potential, which the city has to offer in the area of sports. Of course, we view the importance of the development of sports and recreation for the inhabitants of Olomouc not only from the morale point of view. From this year's budget, we have decided to support sports in the city with the release of nearly 100 million crowns and for next year, we count on the roughly the same amount.

In the conception and implementation of sports policy the Commission for Sport and Physical Training helps us in particular. This is an advisory body to the Council of the City of Olomouc and an excellent partner in the provision of sporting opportunities for our citizens. We are aware of their responsibility for the creation of the appropriate conditions for sports and leisure activities in the city. And we see the irreplaceable role of sports in the daily lives of the majority of our citizens. Especially for children and youth sport plays an important role in primary prevention of socially pathological phenomena.

In Olomouc we have many top athletes who proudly represent and promote our city. We hugely respect them for their sporting achievements and I am pleased that our thanks and pride can be demonstrated not just in the annual publication of the opening ceremony for the Best Athlete of the Year. I and my colleagues have also personally met athletes who successfully represent and promote our town and not only in its sports activities, but also through fair-play, solidarity and overcoming disabilities. I believe that, thanks to our efforts to promote the city development of sport and sports facilities there will be ever more successful professional athletes, amateur enthusiasts and those who are to exercise will get involved rather less frequently but with proper fervor. I believe that there are indeed plenty to choose from.

A handwritten signature in black ink, appearing to read "Antonín Staněk".

Doc. Antonín Staněk, Ph.D.  
The Mayor of the Statutory City of Olomouc



# General Information about our City

Olomouc-according to an international guide Lonely Planet is “the most beautiful city in the Czech Republic” and a “hidden treasure of Europe.”

## The BASIC FACTS ABOUT THE CITY

- Area: 10,337 hectares
- Altitude of the city center: 219 m.
- The position of the center of the city of: 49°45' N, 17°15' E
- **99,809 inhabitants**-the sixth largest city in the Czech Republic
- After Prague, the most important urban monument reservation in the Czech Republic
- The town monument registered in the UNESCO Convention – the Holy Trinity Column
- The seat of the second oldest university in the Czech Lands, archbishopric, the Moravian Philharmonic, interesting museums and theaters

Olomouc is, with its one hundred thousand inhabitants, one of the most important cities in the Czech Republic. Thanks to its rich history, ancient university, cultural and artisanal traditions, but mainly the central position in Moravia was always an attractive place for tourists, artists, traders and entrepreneurs.

The first written mention of Olomouc comes back to the year 1055 and its historical evolution and status is in the Czech Republic comparable only the capital city of Prague. It is also next to Prague the second most important urban monument reservation with the rare footprint of a medieval town. The Holy Trinity Column, a completely unique part of Baroque sculpture and architecture, was registered for its uniqueness in 2000 in the UNESCO List of World Cultural Heritage.

The town has always led the way and set down hearty rules and directions for activities and cultural events for the whole of Moravia. It is the seat of the Moravian Theater, the Moravian Philharmonic, the Regional Museum, the Museum of Modern Art, a large collection of song lyrics files, music chamber orchestras, and small art galleries and in 2006 a unique kind of Archdiocese Museum was opened here.

Olomouc can claim one of the most important universities in the Czech Republic – Palacky University - and twenty three secondary schools of different orientations. The university was founded in 1573 and today has eight faculties and almost 23 thousand students--the largest educational institution in the region of Central Moravia. Since 2005 in Olomouc in the area of private education the Moravian Business College has led the region in schooling with an economic focus.

From an economic point of view Olomouc can be characterized as a town developed by industry, services and modern scientific and research facilities. Thanks to the advantageous location, agricultural tradition and skilled labor, the city has a significant growth potential.

It only naturally results from increased concentrations of the population, which is presently at 969 people per square km. Olomouc is situated in the center of Moravia, in the middle of the fertile flat lands of the Hana Region. The first written mention of the town is from the year 1078. There are only three points in the territory of the Czech Republic, which are documented: The primacy of Greater Praha (965), Usti nad Labem (993) and Hradec Kralove (1073). Taking this into account led to the inclusion the Statutory City of Olomouc in the Czech Republic.

Olomouc is the magnet or central city for the inhabitants of neighboring towns in the county of Olomouc, for which ČSÚ lists as having 228,956 inhabitants. Tens of thousands of people in the





Czech Republic and roughly four thousand foreigners come to our city to work and study and reside here for longer and shorter terms. Approximately the same number of people comes each summer and the city grows in this period with domestic and foreign tourists. People who live in the town and work together with visitors bring the city a substantial part of the profit and revenue that is reflected in the budget of the city.

In this respect, Palacký University is of irreplaceable social importance, where over 18,000 students are studying. Faculty of Physical Culture is a significant benefit to the community and its input to teacher training, sports trainers, recreologists and also its share of the sports life of citizens of our city. Students, temporarily in residence, to a great extent create, together with the faculty an important center for collective and individual sports. The town clearly benefits with its position among the natural centers for the organization of high performance sporting events and competitions.

The position of the town in Upper Moravian Valley and in the vicinity of the Oder Hills, Lower Jeseník and upland along with relatively easy accessibility to the Hrubý Jeseník, Orlic and Rychleb Mountains, create the appropriate conditions for the development of physical and recreational activities. The flow of Morava River encourages sport and recreation, the proximity of Moravian Sázava River, Bystřice and many water areas in the vicinity. The Olomouc Region has on its territory 5,765 hectares of water areas, affecting the conditions for life and sport. The buildings of the town covering an area within a margin of 710 ha, are located at an altitude of 209 m to 0374 m, housing is divided into 82 urban circuits. Environment and conditions for active leisure time in the city is supported by the existence of 551 hectares of garden and park area, 352 hectares of permanent grass; add to this the non-agricultural land which totals 4,479 hectares including 1,152 hectares forest land and 240 hectares water areas within the town.

The concentration of the citizens of the town and its position leads to the natural need for citizens to transfer part of the motion and recreational activities outside the city. In this regard there are better conditions in places with a lower concentration of the population. The existence of sports facilities and area suitable for fun activities in the property of the town and in its territory, is on the one hand an advantage. On the other hand delivers enough worries and problems of their maintenance, financing and the development of both classic and new sports activities at the level of the modern trends, new knowledge and a growing demand.

### **The Number and Composition of the Population**

According to the Czech Statistical Office, which conducted the overall data collection, a survey indicated that the City of Olomouc (statistics on 31.12.2015) had a total of 100,154 inhabitants with so-called permanent residency, which place it in 6<sup>th</sup> place in the Czech Republic.

The number of residents by age group: 1–14 years – 15,406 (7,861 boys, 7,545 girls), citizens in the age group 15–64 years – 65,731 (32,098 males and 33,633 females) and in the age group of 65 and older – 19,017 citizens (7,396 men and 11,621 females). The average age of a citizen of Olomouc is: 42.2 years.

### **The Sports Agenda**

This agenda is administered by the **Department of Sports of the External Relations Department and Information**. The decisions and recommendations from its activities are subject to approval by the Council of the City of Olomouc, or the Government of the City of Olomouc.

The highest decision-making body of the above mentioned Council of the City of Olomouc and the Government of the City of Olomouc. They shall decide on the overall concept of the city in relation to sports and physical education activities in town, the direction and the amount of any subsidies for individual clubs and sporting events held in the town and any investment in sports infrastructure.

An expert advisory body to the Council of the City of Olomouc is then the Commission for sports (12 members nominated by the political parties, the majority of whom are current or former sportspeople and officials). The Commission examines the sports events in the city and the Commission proposes that the Council of the City of Olomouc allocate the subsidies to individual activities and sport organizations from the budget of the town of Olomouc.

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# 1. Sports Infrastructure

## (a) a list according to the purpose and condition Indoor Sports Facilities Used for Training Purposes and the Organization of International Events

### Palacky University Sports Hall (Palacky University Sports Club)

The sports hall consists of three sports complexes. It is a multi-purpose hall with a complex of outdoor playgrounds and a dock. The hall is equipped to meet all the parameters for top sporting events at an international level. The playing field meets the DIN certificate (International Volleyball, Basketball and Handball Federation) requirements for the Olympic Games.

There are two separate playing fields available for organizing sports training, tournaments, organization of international matches as well as sports events at the European and world levels.

### Cajkarena

In 2012 a new sports hall was opened at Tchaikovsky Gymnasium campus. Following a competition/survey, students selected the name *Cajkarena* (Tchaikovsky Hall). The name was chosen from twenty-five proposals. This sports venue has regular parameters for the most common ball games; its stands can hold up to 126 spectators. An outdoor universal playground, a tartan jogging track, sand-filled long-jump pit and a beach volleyball court. The total cost of the construction exceeded 66 million Czech crowns.

### The Olomouc Winter Stadium

The stadium was constructed in 1948. It was roofed 19 years later. The new stands and the sheath were built in 1980. A complete reconstruction of the ice rink took place during the year 2006. The ice hockey club HC Olomouc plays its home games here. Its maximum capacity is 5,500 spectators. The stadium is also the center for the figure skating club and sledge hockey players. Annually it hosts the International Memorial of Paul Roman in dancing on ice.

capacity is 5,500 spectators. The stadium is also the center for the figure skating club and sledge hockey players. Annually it hosts the International Memorial of Paul Roman in dancing on ice.

### Sports Hall DHK Zora Olomouc (Women's Handball Club)

This is the center of the interleague handball team DHK Zora Olomouc. The club is one of the most successful female teams within the Czech Republic. The construction of the hall was completed in 1986. Following the devastating floods in July 1997, a new artificial turf flooring was constructed. The hall regularly hosts internationally recognized tournament, previously known as the Peace Cup that has since 2001 been renamed as The Memorial of Eva Dostalova and Jan Gogol. Next year it will be its 60<sup>th</sup> year.

## Indoor Sports Halls

### Training Hall SK Sigma Olomouc

Just a few meters from the main stands of Andruv football stadium, football players of Olomouc can train in an indoor training hall. Especially in winter months its capacity is used to the maximum extent. Its dimensions make it ideal for the preparation of young players. Its great advantage is the location in the immediate vicinity of the grass football field and the football training field with artificial turf.

### Sports Hall FTK Olomouc

It is situated in the city center in the vicinity of the winter stadium as part of the Palacky University, the Faculty of Physical Culture. The sports hall is used for the organization of sports seminars for competitive matches primarily in youth categories. Young basketball players play their matches here, the hall also hosts tournaments in judo and other martial arts.

### Sports Hall at Sibenik

The former military sports grounds are a center for traditional sports. The hall is used by boxers as well as the members of the fencing team. The gym is also regularly used by recreational athletes. It offers a large space, which allows hosting of matches in five-on-a-side/indoor/mini-football, basketball, but also of wrestling tournaments or as a venue for a variety of leisure activities offered to the wide public interested in sports from Olomouc as well as its surrounding areas.



### Seasonal Tennis Hall TJ Milo Olomouc

The pressurized tennis hall offers 4 clay courts in a pleasant environment for all lovers of tennis from the general public. The temperature of the environment is set at around 16 degrees Celsius. The facilities include changing rooms, showers, WC and a restaurant. In the winter months it is in operation seven days a week. Sports equipment rentals are also available.

## Other Halls

### Sports Hall Omega Health Center

This is an indoor sports center. There are four indoor tennis courts with a carpet surface. A badminton hall with four courts is also available. There are also three squash courts as part of the sports complex. Athletes have the opportunity to take advantage of the wellness center with solaria, massages and the wet zone.

### Bowland Bowling Center

The largest bowling center in Moravia with 18 professional bowling lanes and state-of-the-art software. All 18 tracks have automatic bumper guards for children and disabled people. And for even more fun and competition there is the Ticket system with a multitude of different prizes. The entire Bowland center is air-conditioned and non-smoking. There is a Wi-Fi connection available.

### Best Sport Centrum

This sport center offers bowling on six modern lanes Brunswick. There are also two professionally-lit and air-conditioned ASB courts for squash. The high quality flooring insures a precise ball bounce, fast play and the stability of the player. This sports center is complemented by a modern fitness center with professional equipment Grünsport, Lifefitness, Technogym with Concept2.

### The Badminton Hall

Although badminton is the fastest racket sport, more people have started playing it in recent years, which is reflected also in the sports clubs. Milo Olomouc has at its disposal a badminton hall with four courts, which are virtually in the center of the city. There is a court for professional players as well as the public, which uses the hall in their free time.

## Open Sports Facilities Used for Training Purposes and the Organization of International Events

### Andruv Stadium

The Olomouc Football Club, SK Sigma Olomouc uses this stadium in which it plays its home games. But, it is also used for matches of the Czech National Team. The stadium has a capacity of 12,566 seats. It features a heated lawn using *Fibresand* technology. Andruv stadium was the first stadium in the Czech Republic where this technology was used. It ranks among the most modern stadiums in the Republic and meets all the criteria of UEFA for organizing the cup and representational matches.

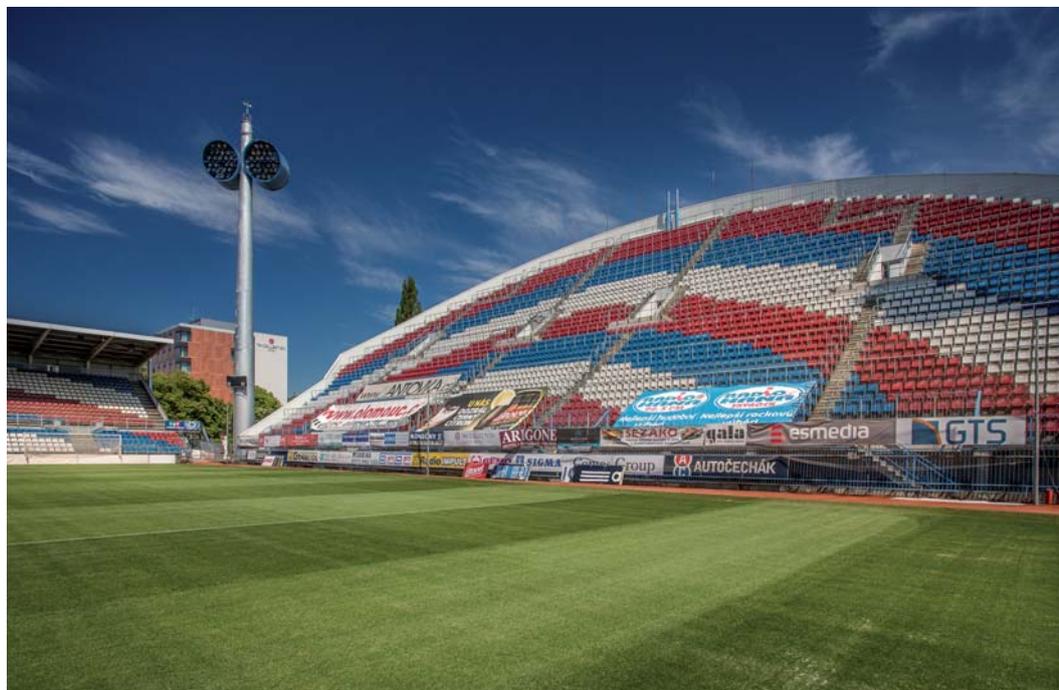
### Athletics Stadium

The building of a new athletics stadium began in 1997 where the former Sokol Stadium used to be. It was operational on May 7<sup>th</sup> 1997. In parallel with the new 8-lane

400m-long cinder race track an indoor track with changing rooms was also being built. The new athletic stadium saw a number of prestigious athletic events. The complex was badly affected by the devastating floods in July 1997. A year later a large reconstruction was launched. The new surface has the IAAF certificate which is proof of eligibility for the organization of domestic and international races. The track is 400.0253 meters long.

### Athletics Stadium

On the site of the former Sokol stadium began the construction of a new training booth in 1997. The operation was forward-



ded 7. May 1997. In parallel with the new eight-lane 400 meter long oval. Change rooms were constructed for the athletes and other utility buildings were transferred to the area soon after. This new stadium hosted a number of significant athletic events. The complex was badly affected by the devastating floods in July 1997. This led to a grand reconstruction a year later. The new surface has been certificate by the IAAF which is proof of its eligibility for the organization of local and international races. The oval has a length of 400.0253 meters.

### **Fifth Base Stadium**

Since 2005 a modern stadium in the part of the city called Olomouc-Lazce has become a home for extra-league baseball and softball players. In the home booth league baseball/ softball players and in the year in which it was built it hosted the matches of the European Championship. The modern stands are fitted with steel seats and despite their simplicity/austerity they satisfy all the necessary parameters. The high quality grassy surface came from the renowned workshop of the Eurogreen Company, which has more than a 40-year tradition. The stadium work Athletes of all ages train at the stadium—A team, B team, juniors, cadets, and women softball players. *Skokani* Olomouc (Jumpers) is among the traditional Czech clubs.

### **Equine Sport Center**

Despite the fact that Equine Sport Centre is a “newcomer” on the Czech scene, it can easily compete with the most prestigious European equestrian centers. All riding arenas – outdoor, warm-up, indoor – were constructed by the German company LGS Reitplatzbau GmbH, specializing in the construction of professional equestrian surfaces, equipped with computer-controlled sub-irrigation system in combination with several types of mineral sands. Those sands were specially layered to meet the highest demands of riders and maximum positive effect on the musculoskeletal system of the four-legged athletes.

## **Open Sports Facilities**

### **The Bike Park**

The complex, designed especially for fans of freestyle bike riding, is nestled in the area of the former sand quarry in Slavonín. It is full of obstacles and bridges. Adrenaline-fueled Mayhem Mountain round can enjoy absolute beginners but also more experienced riders. Bike Park offers four different difficulty levels and the length of the beginning on the start Hill, which is raised above the surrounding countryside. The longest route has a length of 231 meters, the shortest measured 148 meters. Individual bikers have taken part in the proposed design of the new sports grounds. The complex has been built out by the town for a 3 and a half million crowns and accessible to the public free of charge.



### **Olomouc Airport**

The Olomouc Airport serves as headquarters of several related clubs: Hana Aero Club, Hana Aviation Club, Hana Paraklub, RC Heli Olomouc and Aviatik-EN. The airport is The Olomouc National Public Airport and is the property of the Statutory City of Olomouc. The administrator of the Hana Aviation Club in Olomouc ensures operation and organization of the entire area. The airport can be used by light airplanes, gliders, helicopters, ultra-light aircraft, hot-air balloons and dirigibles. Sport flying returned here after 1990 and five years later was taken over by the town of Olomouc for management of the area. Every year the airport is the venue for the Aviation Days Festival and other sporting events. These include for example: Scooter races for the general public. On the airport grounds there is also a skate park designated for lovers of skateboarding. It was renovated in 2015 after being in operation for ten years.

### **The TJ Boat Sports Complex**

The complex is the seat of the rowing club in Olomouc. The whole sports facility was built in the years 1971–1988. It also includes a rowing pool, canoeing pool, trainer room, two bodybuilding gyms and a gym. A number of successful rowers have prepared in this facility including the four-men crew with a coxswain Radek Krejci, Pavel Mensik, Josef Mariancik, Libor Pazdera and the coxswain Dusan Madl, who reigned in 1986 during the Junior World Championship.

### **The Football Stadium 1st HFK Olomouc**

This is the second largest football stadium in Olomouc with a capacity of 2,900 places. In the period between Fall of 2000 to June 2003, the entire facility was rebuilt. The cost nearly exceeded twenty-five million Czech crowns. Now there are modern changing rooms, a clubhouse and physical therapy available. Along the longer sides of the main playing field stands with seating were built. The covered stands allow all the spectators wonderful comfort while watching the game as well as direct contact with what is happening on the grass.

### **Lazecka Shooting Range**

The pellet shooting range is fitted with two batteries and the construction design allows one to shoot at both simultaneously. The shooting range enables one to shoot Universal trap, American trap and Olympic trap. It is possible to organize shooting training for sports shooters, for huntsmen associations or the public at the shooting range. For the organization of competitions is also available a pistol shooting range 10–25 meters and rifle shooting range 50 meters, 100 meters, 200 meters and

300 meters. The facility can also serve as a place for firearms practice and practical training to obtain a gun license.

### **Kuzelna (ninepin alley) Olomouc**

As the only one in the Czech Republic it has eight tracks and thus can offer a game of two simultaneous competitions. Thanks to the reconstruction, which took place in 2008, it is ready for the organization of the most important international ninepin events. The first time it opened was in 1976 as a second European 8-track lane. Also due to this fact, a year later Kuzelna hosted the final of the European Champions' Cup.

### **The Olomouc Golf Club**

The facility is situated in a slightly hilly terrain at the foothills of Oderske vrchy, only 12 kilometers from the center of Olomouc. It offers golfers a challenging 18-hole golf course par 72, sensitively set into the beautiful landscape between the villages of Veska and Pohorany. The nine-hole golf course of the same superior quality is designed for beginners as well as for players without a handicap. The greens stretch from 650 to 1,000 square meters and are carefully shaped. There is a clubroom with a restaurant, changing rooms for players, extensive parking lot, a pro-shop and, of course, spacious training areas including putting and chipping.



## Sports Facilities for Recreational Sport

### **Rope Center Proud**

Within the facility of the Rope Center *PROUD* you will find 10 low rope obstacles, 15 individual high rope obstacles, five team rope obstacles and two jumps. The ceremonial opening took place in 2000. It was the first rope center in the Czech Republic and Central Europe.

The program in the Rope Center *Proud* is suitable for anyone from the age of 10. In addition to the summer holidays and weekends between June and September, it is advisable to make a reservation in advance. The cost of each standard program within the Rope Center *Proud* includes a professionally trained instructor, all the necessary equipment and insurance.

The Rope Center is an outdoor facility, and it is therefore necessary to bring appropriate attire according to the current weather conditions.

#### **The Hlubocky Ski Area**

The Ski Area in Hlubocky is a winter sport resort only a twenty-minute-drive from Olomouc. Its position and the level of its slopes, it serves as an ideal location for family skiing, snowboarding and everyday relaxation after work. Two ski lifts are available to the skiers as well as three slopes, ski-school, children's' ski-park and a slope for sledding and bobsledding. . A new bobsleigh track has been available in the summer months since 2015.

#### **Hruba Voda Ski Area**

The Sport Park Hruba Voda offers a four-seat ski lift and four lifts including a modern child belt for the smallest ones. The four slopes between 250 and 550 meters long are thanks to their width and night lighting an attractive place for an enjoyable day on snow. Technical snow, modern technologies, excellent position of the slopes and the cool of the valley of the river Bystricka all guarantee excellent skiing conditions.

In summer bobsleigh track is available in the area.

### **The Flash Wall**

An artificial indoor climbing wall in Olomouc - Chvalkovice offers courses for children, adults, beginners as well as advanced climbers, even parents with children. Summer camps are also organized here during the summer holidays. The facility offers a children's play area or covered bicycle stands.

The Flash Wall provides 1,200 m<sup>2</sup> of climbing area; the height of the wall reaches 13 m and offers 140 pathways at 3 to 8 levels of difficulty on a French scale.

All the climbing courses and activities for children are conducted by trained instructors from the M-guide CZ agency. Primary and secondary schools as well as universities can also join the climbing courses. There is



a children's boulder wall created for small visitors. Moreover, a slack line and a climbing rope are also available.

### **The Semafor Center**

The facility is located just a few minutes from the Upper Square in Olomouc. Center Semafor focuses on traffic awareness training and related leisure-time activities for children as well as the general public from Olomouc and its surrounding areas. Through its program it fulfills the current needs for traffic awareness training during the preparation of children for functioning in traffic on the roads and in their roles as bicyclists and pedestrians. During the school year, in the months of March to June and September to October traffic awareness training takes place targeting kindergartens, elementary schools, namely 4<sup>th</sup> and 5<sup>th</sup>-year pupils at elementary schools. The children's traffic playground, where the current center is located, has been functioning since March 2008 after its reconstruction. The traffic awareness training for the elementary

school children offers on one hand theoretical training of the basic rules of traffic for bicyclists as well as for pedestrians, but it mainly focuses on practicing the aforementioned rules, improvement of motor skills necessary for safe bicycling and, in particular, in obtaining good habits for traffic on the roads

### **Hejcin Meadows**

This is an inline track built in 2011 at the north-west end of Olomouc. The path with zero elevation and long straight stretches is suitable for all in-line skaters including families with children. The total length of the route is less than four kilometers. This track, unique for Central Moravia, starts at the Cernovir Bridge toward overcrossing at the Mlynsky brook and continues in parallel with the existing bicycling path to the lake Podebrady. Here it turns in the direction of Fort Chomoutov and ends again at the Cernovir Bridge. There is a rest area and two parking lots available to the skaters, one located by the bridge over the Morava river to Cernovir, the second one is in Repcin, by the bridge of the Mlynsky brook.



### **Sports Venues in Elementary Schools**

The city of Olomouc also makes available to their fellow citizens of all ages the following sports venues in its elementary schools, always starting on the 1st of April until the end of October:

- ZS Demlova**
- ZS Helsinska**
- ZS Heyrovskeho**
- ZS Holeckova**
- ZS Holice**
- ZS Mozartova**
- ZS Rooseveltova**
- ZS Roznavska**
- ZS Spojencu**
- ZS Svatoplukova**
- ZS Tererovo Square**
- ZS Zeyerova**

Athletes and the Olomouc public also take advantage of sports activities in the gymnasiums, which are part of the Olomouc schools. For the minimum remuneration (energy, cleaning) sports such as floorball, volleyball, badminton, etc. are played, at the same time as the gymnasiums are used as training facilities of sports organizations.

## The List of Gymnasiums in Elementary Schools

<i>Name of the Facility</i>	<i>Number of Gymnasiums</i>
Zakladni a Materska skola Olomouc, Demlova 18	1
Zakladni skola Olomouc, Petrkova 3	1
Zakladni skola a Materska skola Olomouc, Dvorsky 33	1
Zakladni skola Olomouc, Gagarinova 19	1
Zakladni skola a Materska skola Olomouc , Gorky 39	1
Fakultni zakladni skola Olomouc, Hálkova 4	1
Zakladni skola Olomouc, Heyrovsky 33	2
Fakultni zakladni skola a Materska skola Olomouc, Holeckova 10	2
Zakladni skola Rooseveltova 103	1
Zakladni skola Holice	1
Zakladni skola a Materska skola Olomouc - Nemilany, Raisova 1	1
Zakladni skola a Materska skola Olomouc, Nedvedova 17	1
Zakladni skola Olomouc, 8. kvetna 29	2
Fakultni zakladni skola Dr. Milady Horakove a Materska skola Olomouc, Roznavska 21	2
Zakladni skola a Materska skola Olomouc, Reznickova 1	1
Zakladni skola Olomouc, Stupkova 16	1
Zakladni skola a Materska skola Olomouc , Svatoplukova 11	1
Fakultni zakladni skola Olomouc, Tererovo Square 1	2
Zakladni skola Olomouc, Helsinke 6	1
Zakladni skola Olomouc, tr. Spojencu 8	1
Zakladni skola Olomouc, Zeyerova 28	2

## The List of Gymnasiums in Secondary Schools

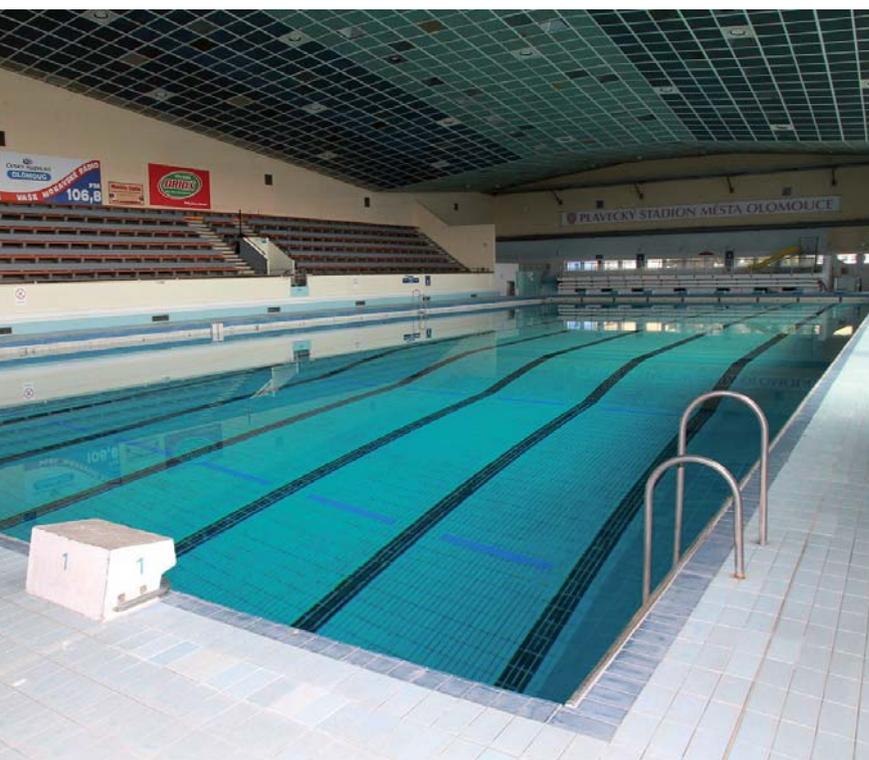
<i>Name of the Facility</i>	<i>Number of Gymnasia</i>
Gymnazium, Olomouc, Cajkovskeho 9	1
Gymnazium Hejcin Olomouc, Tomkova 45	1
Slovanske Gymnazium Olomouc, trida Jiriho z Podebrad 13	2
Stredni skola ploytechnicka, Olomouc, Rooseveltova 79	1
The central industrial school strojnicka, Olomouc, tr. 17. listopadu 49	1
Business Academy, Olomouc, tr. Spojencu 11	1



## Our Fitness Centers

**Eurogym** – Stupkova 18  
**Fit centrum Na tribune** – Na Strelnici 39  
**Omega sport** – Legionarska 19  
**Fitness Contours Lafayettova** – Lafayettova 12  
**Contours fitness Pasteurova** – Pasteurova 63  
**BodyTec Olomouc** – Komenskeho 3  
**Sportcentrum Best Olomouc** – Dolni Hejcinska 36  
**Flex fitness Olomouc** – Stupkova 10  
**Krav Maga Olomouc** – Pasteurova 8a  
**Fitcentrum Help to be fit** – Jeremenkova 40b  
**Tancelar – dance studio** – Zamenhofova 36  
**APOKALIPS pole dance studio** – Katerinska 10  
**Smash Gym Kickbox** – ul. Zamecnicka  
**MMA Olomouc** – Herrmannova 1  
**MUAY THAI** – Tr. 17. listopadu 1  
**FitCurves** – Zikova 1  
**1<sup>st</sup> fitness for Women in Olomouci** – Komenskeho 3  
**GYM Ladies Studio** – Dolni Hejcinska 26  
**Aqua aerobic – ZS Dr. Nedveda**, Nedvedova 17  
**331 dance studio** – Krapkova 3  
**Hot City Yoga** – U Realky 4, Olomouc  
**Fitness Faktory** – Stupkova 12 a  
**Akademik Fitness UP** – U sportovni haly 2  
**Expreska** – Stupkova 12  
**Fit-ko Best sportcentrum** – Dolni Hejcinska 36  
**Club Koruna** – Pekarska 1  
**Fitness Timpo** – Tr. Svornosti 57  
**Telocvicna jednota SOKOL** – 17. listopadu  
**Fit centrum GAMBARE** – Herrmannova 1  
**Relax sports** – Janskeho 8, Olomouc

## Public Indoor Swimming Pools



### The Olomouc Swimming Stadium

The swimming stadium in Olomouc was opened in 1965, since then it has undergone several reconstructions. Visitors have at their disposal indoor and outdoor swimming pools 50 x 20 meters, jumping tower, water slide, sauna, steam, and whirlpool. The manager is OLTERM & TD Olomouc company, which was founded in 1994 as a 100% city company taking care of the heating management of the city.

### The Aqua Park

The Olomouc Aqua Park has been serving the citizens since 2009. It offers the possibility of spending leisure time actively with plenty of movement and relaxation in a pleasant environment. It offers to its visitors interesting adrenaline and relaxing water attractions, relaxation zones, massages and solaria in an attractive environment. Besides a few exceptions it is wheelchair accessible several gastro institutions with the intention to offer our clients an unlimited variety of high quality refreshments within the wet as well as the freely accessible dry zones.



### (b) projected sports facilities

A new workout playground will be built in Cechovy sady, a park situated in the center of Olomouc (1,000,000 Czech crowns). The same workout components will also complement the playground in the district of Nedvezi (500,000 Czech crowns) this year.

In the coming years there is a plan (with completed project documentation) for reconstruction of the sports complex within the elementary school ZS Demlova (made available to the public) and a construction of a fitness playground in the Park of the Little Prince .

### (c) the sum of expenditures for the maintenance of sports facilities in the last three years (in Czech Crowns)

Year	2014	2015	2016
The Aqua Park	43,000,000	43,000,000	43,000,000
Swimming Stadium	20,039,000	19,985,000	19,552,000
Winter Stadium	14,000,000	14,000,000	13,800,000
Playgrounds (maintenance)	300,000	300,000	300,000
Making school sports arenas accessible to public	2,000,000	2,400,000	2,400,000
<b>Total</b>	<b>79,339,000</b>	<b>79,685,000</b>	<b>79,052,000</b>

### (d) the average investments into sport facilities in the last three years (in Czech Crowns)

Year	2014	2015	2016
	46,500,000	18,866,500	15,635,000

### (e) the development plan, the main objectives, Projected investments

In the context of the investments made in the past for the reconstruction, repair and construction of sports facilities, there is currently no need for greater investment in this area.

However, we would like to present a few projects, which may be further expanded depending on the developments in the budget of the Statutory city of Olomouc in the coming years. For the upcoming years there is a scheduled reconstruction of the water slide tower (project documentation already completed) at the swimming stadium (3,000,000 CZK), reconstruction of the sports complex sports complex within the elementary school ZS Demlova (10,000,000 CZK), roof repairs of the winter stadium (30,000,000 CZK) and the construction of the fitness playground within the Park of the Small Prince (500,000 CZK), the construction of bicycle paths in total length of 5,584 m at the value of 33,500,000 CZK. This year the city of Olomouc financial also made contribution to these sports organizations: DHK Zora Olomouc – 1.000.000 CZK for changing rooms and installations for related facilities, TJ Sokol NEW WORLD – 160.000 CZK for the reconstruction of the roof of the existing changing rooms, TJ. Sokol Olomouc-Chválkovice – 250,000 CZK for the reconstruction of the restrooms at Sokolovna.

(f) the detailed Budget for the sports department and one percentage of the total city budget in czech crowns (CZK)

Year	2014	2015	2016
<b>The overall budget of the City of Olomouc</b>	<b>2 106 462 492</b>	<b>2 245 130 280</b>	<b>2 031 532 000</b>
The Aqua Park	43 000 000	43 000 000	43 000 000
Swimming Stadium	20 039 000	19 985 000	19 552 000
Winter Stadium	14 000 000	14 000 000	13 800 000
Playgrounds (maintenance)	300 000	300 000	300 000
Programming the subsidies- support sports organizations, youth and sports events	8 000 000	7 200 000	21 250 000
Operating expenditure odd. Sport (support sport directly from the budget)	29 181 206	29 978 966	12 201 335
The disclosure of school sports arenas public	2 000 000	2 400 000	2 400 000
The preparation and implementation of ME IN 21 cup	5 000 000	4 700 000	0
The construction of bike paths	36 000 000	11 400 000	11 700 000
Investments in the area of sports	5 500 000	2 766 500	3 935 000
<b>Total expenditure on sport Kat</b>	<b>163 020 206</b>	<b>135 730 466</b>	<b>128 138 335</b>
<b>The percentage of %</b>	<b>7.74</b>	<b>6.05</b>	<b>6,31</b>

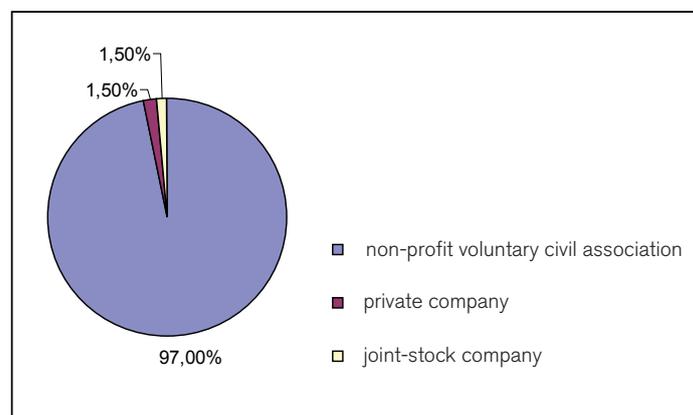
## 2. Access to Facilities and Sports Activities

(a) the role and work of sports organizations in the city of Olomouc

Civil associations in physical, sport and tourism associated within the Czech Republic include tens of thousands of voluntary officials, organizers, monitors, trainers and referees. We all deserve attention, support and assistance for the creation of conditions for the operation of our organization. To resource this support and to cover the needs and requirements will perhaps never be enough. When formulating the concept of financing, it is necessary to objectively decide on where to direct the funds during the short term and long terms.

The most frequently used law by sports organizations operating in the town of Olomouc, *Law on association of citizens no.83/1990 Coll.*, bring its members into non-profit civil associations. This allows you to receive funding from different sources, yields a profit and thus may not be apportioned between, e. g., shareholder or shareholders. The decision is also simpler and associations are democratically governed. In Olomouc the vast majority of sporting organizations uses this method for developing its activities

*The percentage of the legal status of the sports organizations in the city of Olomouc shows the following graph:*



Sport organizations within the town of Olomouc originated in the historically different stages and political development of the country. The oldest include gymnastic unity of the Sokol Movement, arising at the time of Austria-Hungary. After the

creation of an independent Czechoslovakia raises a number of other sports organizations, such as the SK Olomouc Sigma which (1919-if the wings of the Motherland), TJ Slav Černovír (1932), Athletic Club (1933), etc.. In the fifties is compiled by the vast majority of organizations in the junior competitors. After 1989 is again part of organizations (predominantly Sokol) once again independent. In the second stage of the modern history of the Czech Republic (2000), there is a range of organizations developing new sports sector or sports previously marginalized.

Sports clubs and associations, urban sports facilities, Sokol gym and sports venues, which are the property of the Statutory city of Olomouc either free or under advantageous conditions. Major sporting facilities such as the Aqua Park, swimming stadium, winter stadium city directly to the operation, otherwise the sports clubs and associations will receive on the basis of applications grants in the field of sport, which among other things to pay the rent if sport operate and the area that is not their property.

If sports clubs and associations receive a grant is a contract signed by the manager of the club and the deputy to the concern to sport. The contribution of the applicant mandatory will be accounted for by the end of the calendar year.

Grants by the Council of the city of Olomouc in the sport and sports Council of the city of Olomouc. The contributions shall subsequently and approved by the Council of the city of Olomouc. For contributions to 50,000 CZK contributions will be discussed and approved by the Council of the city of Olomouc.

Non-sports clubs and associations of free use community Sports Parks, sports facilities in elementary schools, created by running routes in Olomouc parks. Furthermore have the possibility of using the capital built inter-laced inline paths.

For remuneration citizens can benefit from the Aqua Park, swimming stadium, winter stadium, thanks to the contributions of the city for these devices is admission subsidized.

## (b) the availability of sports facilities

The Town of Olomouc is making it easier for citizens of the city of Olomouc to gain access to sports and sports in general weighing the support of almost all the sports organizations that in the town Olomouc long-term work in this area. In addition to a large extent shall be borne by the operation of the three largest sports facilities at the property and thus reduce their admission fees (Aqua Park, winter stadium, swimming stadium).

Urban transport is available in all sports facilities within the town of Olomouc. This service is provided by a joint-stock company Transport Company of Olomouc. The young and the elderly are favored travelers. The others can purchase a ticket for the daily, weekly, monthly, quarterly and annual use. Thanks to the buildup of a network of paths these sophisticated sports facilities can be reached by bike. The Winter Stadium, Swimming Stadium, Andruv stadium, tennis courts are in close proximity.

Reduced entrance fees to sports facilities: students with card ISIC, ITIC, nightlife, IYTC, you, the disabled with evidence of ZTP. In all sports facilities are people are offered the opportunity to purchase season tickets that provide discounts on admissions.



## 3. Clubs and Associations Participating in Residential Sports Organization Competitions

(a) list of associations and sports clubs, which compete in the highest divisions championships and national tournaments

### **Aikido**

Aikido, combat sports Olomouc

### **Alpine skiing**

The house of children and youth in Olomouc, SK The Police of the Czech Republic, SK UP Olomouc, Ski Club Locomotive Olomouc, SKI TEAM Olomouc

### **Athletics**

Athletic Club Olomouc, athletic preparations of Olomouc,



TJ Liga centurion club, TJ locomotive, TJ Sokol Olomouc – New Set, Sports Club RELAX Olomouc

### **Badminton**

Badminton Club Omega Olomouc, Czech Association of movement to health, SK UP Olomouc, i. e. Sokol Olomouc–New Set, TJ Sokol Svatý Kopeček

### **Baseball**

Movers Olomouc Baseball Club

### **Basketball**

Basketball Olomouc, s. r. o., basketball youth center, Basketball Club Olomouc, OSK Olomouc, SK UP Olomouc, SK Zora Olomouc,

### **Biathlon**

Sportovní club championships

### **Trial Bike**

Biketrial Club Olomouc, ÚAMK – AMK Biketrial Club Olomouc

### **Billiards**

Billiard Club Olomouc

### **Bowling**

Best sportcentum, Bowland BC Olomouc, Appetite Bowling Olomouc

### **Boxing**

Box Club Gambare, TJ Dukla Olomouc box

### **Mountain Biking**

BIKE TEAM Kaňkovský Wheels, Cyklotrial club CZAF, laced 2000 Kaňkovský, laced team KOLARNA, laced team region of Olomouc, Czech bike marketing – Ceska Sportelna Specialized English MTB team, Guild FDF team Olomouc, Sports Club RELAX Olomouc, Club aquatic tourists, bishops kolaři, SK Sigma Olomouc which, TJ Milo Olomouc – side section,

### **Distance and Winter Swimming**

TJ Locomotive

### **Extreme Sports**

SK UP Olomouc

### **Floorball**

Arktic Olomouc, FBC Droždín, FBC Olomouc, FBS part Olomouc

### **Football**

1. FC Olomouc, FC SIGMA Hodolany, FK Holice 1932, FK Nemilany, FK New Set, SFK Nedvězí Fortress, SK Chvalkovice, SK Lošov, SK The Police of the Czech Republic, SK Sigma Olomouc, TJ Milo Olomouc – football, TJ Slav Černovír, TJ Sokol Olomouc-Hodolany, TJ Sokol Chomoutov, TJ Sokol Slavonín

### **Freestyle cycling**

SK Freestyle Olomouc, Jan Jílek – 6480/07 Show agency

### **Futsal**

The Association futsal squads

### **Golf**

The GOLF CLUB Olomouc, Junior Golf Team, Omega center of sport and health (Adventure golf)

### **Gymnastics**

A gymnastics youth club Olomouc, SK UP Olomouc, i. e. Sokol Olomouc–Bleaches

### **Handball**

SK Droždín, SK SAM – sports activities in the youth field Olomouc o.s., SK UP Olomouc, TJ ZORA, TJ STM Olomouc

### **Ice hockey**

AHC Droždín, HCO Olomouc, S. L. H Command Olomouc, TJ Milo Olomouc – section ice hockey,

### **Hockeyball**

Peace – HBC Gladiators Olomouc, associations hokejbalových teams in the area of Olomouc

**Mountaineering, sport climbing**

The Boulder Flash Bar, Club mountain climbers Olomouc, SK UP Olomouc

**Yachting**

Jachetní Club Olomouc

**Horse riding and racing sport**

Equine Sport Center Olomouc, Riding Club Chomoutov, Riding Club Farm Lošov, Riding Club stable Omega Radíkov, a stable Théta Chvalkovice Voltiž, Olomouc

**Judo**

JUDO Club Olomouc, Section Judo TJ Hodolany– Sigma, SK UP Olomouc

**Canoeing – white water, water slalom, downhill, speed, Marathon**

Kanoistický Club Olomouc, Club aquatic tourists SK UP Olomouc, TJ boat sports Olomouc

**Karate**

The Karate Club Mabu-Do Olomouc, SK Sigma Olomouc which

**Kendo**

The house of children and youth, Olomouc

**Kick boxing**

The combat sports Olomouc, Smash Kickbox Gym

**Roller skates – In-line**

Freestyle skating club o. s., IHC EAGLES Olomouc, In-line club, o. s., Lene – school kolečkového skating, TEMPISH in-line

**Bicycling**

TJ Milo Olomouc

**Korfball**

SK UP Olomouc

**Figure Skating**

Figure skating club Olomouc

**Nine-pin Bowling**

The Hana kuželkářský club Olomouc o. s., SK Sigma Olomouc which

**Kung Fu**

The Lok Yiu Wing Chun Academy of Moravia, z. s.

**Archery**

SK UP Olomouc

**Mini-soccer/football**

- Small Football Olomouc
- GALACTICOS OLOMOUC
- FC Wings, i. e. Sokol Olomouc
- bleaches, i. e. Sokol Olomouc - Černovír • i. e. Sokol Olomouc - Nemilany • i. e. Sokol Olomouc - „Neředín“

**Mini Golf**

MGC Olomouc–dráhový golf, TJ Locomotive

**Motorsport**

KV Motosport Team TJ DUKLA Olomouc – motocross team

**Muay Thai – (Thai boxing)**

The combat sports Olomouc, Smash Kickbox Gym

**Tennis**

i. e. Sokol Olomouc-bleaches, TJ Sokol Svatý Kopeček

**Orienteering**

OK Olomouc, SK Hana orienteering, SK UP Olomouc, Gu-

ild indicative of runners Olomouc, sport youth center of the Hanácké Area

**Paintball**

Paintball Game Olomouc

**Paragliding**

The School paragliding enthusiasts X-Perť of Olomouc

**Skydiving**

The Haná Paraklub Olomouc

**Pilates**

Center vitality – Bc. Jana Kvapilová, Omega center of sport and health, RCSPV – SK Zora Olomouc

**Swimming**

SK UP Olomouc, SK UP Olomouc – synchronized swimming

**Scuba**

Sports Club of divers Olomouc, diving school PDW

**Hockey**

SK UP Olomouc

**Rafting**

Rip Current Tours

**Rugby**

Rugby Club Locomotive Olomouc

**Self Defense**

COMBAT ELEMENTS OF Civic Association RBSD self-defense, Olomouc School of self-defense, SK UP Olomouc, Vem Camará Capoeira – Olomouc z. s.

**Trampoline**

Euroteam-gymnastics, acrobatic exercise, trampoline, i. e. Sokol Olomouc

**Softball**

Softball-women Movers Olomouc Baseball Club, SK UP Olomouc

**Squash**

Squash Club Olomouc, has a squash youth club Olomouc, SK Olomouc Sigma which

**Table tennis**

Club table tennis players Olomouc, i. e. Sokol Olomouc-bleaches, i.e. Sokol Olomouc – „Neředín“, i. e. Sokol Olomouc–New World, i.e. Sokol Olomouc – New Set, TJ Sokol Holy



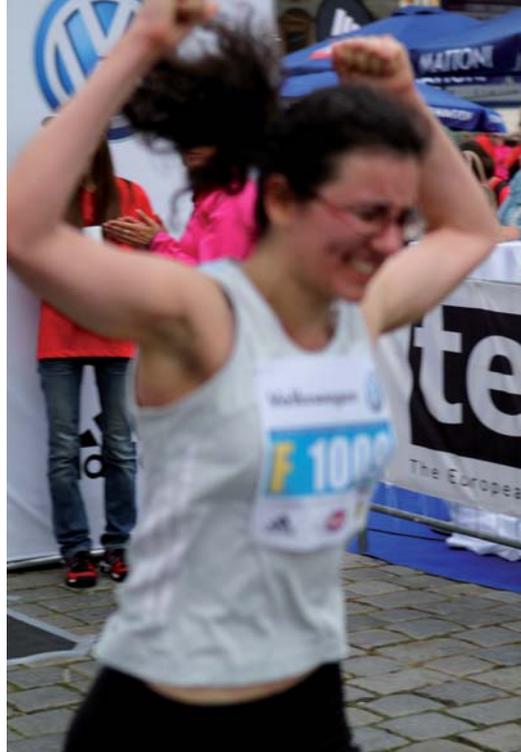
Hill, TTC Olomouc Region

**Shooting**

The Haná Union technical sports – Jaslo Olomouc, sports club will launch the vibrancy of Olomouc

**Chess**

The Army Chess Club House Army Olomouc, SC Agency 64 Olomouc, Chess Club Sigmia Olomouc



### **Fencing**

SK UP Olomouc, TJ Dukla Olomouc fencing

### **Taekwondo**

Club Taekwon – into ITF Raptor aircraft Olomouc,  
Sports Club Taekwondo Scorpions Olomouc o. s.

### **Tai chi**

White Crane Holic, Centrum vitality – Bc. Jana Kvapilová,  
House of children and youth Olomouc

### **Dance sport**

Sports Club Dance Quick Olomouc, Sports dance center  
of Olomouc, Dance Club Olympus Olomouc, TK Mango  
Olomouc, dance group rhythm of Olomouc, TS PROXIMA  
Olomouc, TŠ LOLA'S DANCE

### **Team Gymnastics – Euroteam**

Euroteam– gymnastics, acrobatic exercise, trampoline, i. e.  
Sokol Olomouc, House of children and youth Olomouc

### **Tennis**

1 NTC Olomouc, ČLTK 1928 Olomouc, Junior Tennis team  
SK Lošov, TJ Milo Olomouc – tennis section, i. e. Sokol  
Olomouc – a New Set

### **Extended triathlon**

The Haná Olomouc, SK UP Olomouc, dlouhý tritlon) club  
Olomouc, V. T. T. Olomouc, X-Triathlon Olomouc

### **Tourism**

The Haná Olomouc, KČT Haná, Section TJ Milo Olomouc,  
KČT Club Good householder Olomouc, KČT Blue sun, KČT  
ODBOR SK Sigma OLOMOUC WHICH, KČT HOW Tuří  
Olomouc, TJ Youth Olomouc, TJ Olomouc town, TJ DPMO  
Olomouc, Tourist Club Compass, Tourist Šlápoty section

### **Rowing**

Boat Club Olomouc

### **Water polo equipment**

SK UP Olomouc, Water polo balls Olomouc

### **Volleyball**

Club aquatic tourists, TJ Youth Olomouc, SK Zora Olomouc,  
SK Olomouc Sigma which, SK UP Olomouc, i. e. Sokol  
Olomouc – New Set, TJ Sokol Svatý Kopeček

### **Versatile Exercise**

O. s. Center of movement, SK Lošov, SK Sigma Olomouc  
which, SK Zora Olomouc, RCSPV Olomouc, o. s., Sokolska  
it becomes and independent perish the Olomouc Smrčko-  
va, Physical Education locomotive, Physical Education Joy  
Olomouc, TJ Youth, Physical Education Sokol Chomoutov,  
TJ Olomouc town, TJ Samotičky, TJ Sokol Bystrovany, TJ  
Sokol Slavonín, TJ Holy Hill, i. e. Sokol Olomouc, i. e. Sokol  
Olomouc-bleaches, i. e. Sokol Olomouc-Černovír, i. e. Sokol  
Olomouc-Chvalkovice, TJ Sokol Olomouc-Hodolany,  
i. e. Sokol Olomouc-Nemilany, T. J.Sokol Olomouc-Neředín,  
i. e. Sokol Olomouc-New Set, i. e. Sokol Olomouc-Novy  
Swet, i. e. Sokol Olomouc-St Hill

### **Wu-Shu**

Wushu Olomouc, SK The Police of the Czech Republic

### **Wrestling**

I. e. Sokol Olomouc

### **Disabled athletes**

APA TIMELY activities for disabled guests, morning, o.s.,  
Guild Trend Wheelchair users transportation Olomouc,  
SOHO Bishops fowls, z. s. sledghekoj, SK Deaf Olomouc,  
SK Olomouc Sigma which, SK UP Olomouc, SK SKIVĚLO  
deaf Olomouc, sports club disabled sportspeople Olomouc,  
Center early care SPRP Olomouc

### **Other**

Rope Center Current, Center of individual Sports Region  
Olomouc, o. s. (talented youth), Nordic walking Olomouc,  
regional associations junior competitors Olomouc, Slackline  
Olomouc, z. s. – lower provazochodectví, Sports Club Urban  
police Olomouc

## Sports centers

### **Best sport centum**

Bowling, fitness, squash

### **Club Crown**

Jumping, squash, schwinn cycling, Table Tennis

### **Omega center of sport and health**

Adventure golf, Aero physiotherapists, exercise (group, exercises for children), badminton, fitness, milon circle, tennis, squash, Table Tennis

### **Sports Club Relax Olomouc**

Fitness gym, squash

## (b) Provide detailed information about the volunteers in the area of sport in the city: how they are organized, how they operate and hunt for new volunteers, benefits from carrying out voluntary activities

Sports and sports associations in Olomouc are traditional base voluntary sports and sport. The organization of the daily involved dozens of voluntary workers (trainers, unit referees and officials) without entitlement to wage.

Olomouc citizens also involved as volunteers in organizing regional sports events such as the Olomouc Half-Marathon. During this competition volunteers are obtained and organized by the Prague International Marathon and under using modern media communication. An integral component of the acquisition of volunteers is also share the positive personal experience with the activities of the volunteer and beliefs of others that it would "could try next time". This year approx. 680 volunteers will help support the Half-Marathon.



## 4. sports initiatives events or projects that the city council performs or directly promotes

### (a) list of public sports events supported by your city

Statutory city of Olomouc in 2016 supports these sporting events. Pitches for all actions of the majority also influences organizationally and financially.

#### **Athletics**

Olomouc Half-Marathon 2016 colors you cannot outrun 2016 IAAF World Athletic Day 2016 Hanácká rightly 2016, Run Tour 2016 Winter Run Olomouc 2016, large price International Nasavrky Prize of the Olomouc Region, Mommy Run (Layout relay run full mums have found helpful Czech Republic)

#### **Basketball**

Premier Adidas College

#### **Bowling**

Layout of the European Championship of the individuals in the bowling (1 championship ETBF in CR)

#### **Freestyle skating**

Championship – CR in freestyle skating 2016

#### **Gymnastics**

Regional competition Team Gym Junior 2016

#### **Handball**

58. edition of the international tournament in women in the Handball Cup level

#### **In-line**

Championship of the Czech Republic in freestyle skating Championship 2016, arrangement of evening trips on roller skates city of Olomouc in 2016

#### **Judo**

Olomouc youth tournament XVI. Model Year

#### **Canoeing**

64. edition of Haná Slalom and Cup 17. November

#### **Kickboxing**

International Gala Awards Ceremony MMAND AND K1 and thai boxing-GCF MMA Cage Fight Olomouc (4. model year)

#### **Figure Skating**

XXII. international figure skating competition Paul Roman Memorial

#### **Mini Golf**

Championship of the Czech Republic + finals-cooperatives 2016

#### **Orienteering**

MARTEN 2016 – races Hanácké area of the

#### **Swimming**

Grand Prize Olomouc and 45<sup>th</sup> year of Jan Opletal Memorial prize in swimming, Czech Republic cooperatives in swimming with fins

#### **Table Tennis**

The World Cup in table tennis Czech Open World Tour Olomouc 2016, International Championship of the Czech Republic academics in table tennis individuals

#### **Sports shooting**

Layout of shooting competitions in pistol shooting disciplines

#### **Chess**

19. edition of the Olomouc chess summer

#### **Biking**

King cycling tour, a public competition in mountain biking, arrangement competition for all ages, in organizing a public 33<sup>rd</sup> Junior, Prize fort Radíkov MTB 2016, Bike time trial events organized sports club RELAX Olomouc in 2016

#### **Football**

Football Adidas Lion sport academies, tournaments Youth Prizes OFS Olomouc with international participation

#### **Freestyle**

Freestyle Jam Olomouc 8, Freestyle park Olomouc – sports events 2016



**Taekwondo**

international tournament Scorpions Cup 2016  
in taekwondo

**Tennis**

International Tennis Tournament women ITS CUP 2016

**Volleyball**

Championship of the Czech Republic seniors in athleticism  
2016

(b) indicate the organization of contracts, conferences, seminars or other events with sport focus concerning the most important issues related to sport management and anti-doping activities

Palacky University offers within the Faculty of Physical Culture in Olomouc a myriad of seminars and conferences on various topics in the area of sport and physical activity of the population.

(c) provide a list of international, national and local sports-events that occurred during the last three years in the city or its surroundings

**International**

The Olomouc Half-Marathon 2016–2014

Run Tour 2016–2014

Hana Latka (Bar) 2016–2014

IAAF World Athletic Day 2016

The European Championship of individuals in bowling 2016

Czech cycling tour 2016–2014

The 2015 European Championship football players under 21

The International Women's Handball Tournament for the peace Cup 2016–2014

The International Gala Evening MMA and K1 and Thai boxing–GCF MMA Cage Fight Olomouc 2016–2014

XXII. international figure skating competition Paul Roman Memorial 2016–2014

Grand prize Olomouc and 45<sup>th</sup> Jan Opletal Memorial prize in swimming 2016–2014

The World Cup in table tennis Czech Open World Tour Olomouc 2016–2014

International tournament Scorpions Cup 2016 in taekwondo 2016–2014

The International Women's Tennis Tournament ITS CUP 2016–2014

**National**

The colors you cannot outrun 2016–2015

Championship of the Czech Republic in freestyle skating 2016–2014

Championship of the Czech Republic in junior freestyle skating Championship 2016–2014

The Hana slalom and Cup 17. November – canoeing 2016–2014



Championship of the Czech Republic + finals of the extra league of mini Golf teams 2016  
 The Czech Republic team championship in swimming with fins 2016–2014  
 The International Championship of the Czech Republic academics in table tennis, individuals 2016  
 The Olomouc chess summer 2016–2014  
 Championship of the Czech Republic Women Seniors in Volleyball 2016

### Local

Grand prize for long distance runners of the Olomouc Region 2016–2014  
 Regional competition Team Gym Junior 2016–2014  
 The Olomouc youth tournament in Judo 2016  
 SOBOL 2016 – Hana Races in orienteering  
 The “Zupa” championship of pupils and young adults in general exercise 2016  
 Football and Basketball Academy  
 Other events organized by sport clubs and organizations at local level such as football, basketball, handball, volleyball tournament, non-traditional Olympics in Olomouc nursery schools, hockey camps for children, triathlon, biathlon and aqua-Athlon races  
 Announcing the best athletes and teams of Olomouc

(d) provide a list of international, national and local sports-events are planned in the city until the entry candidacy comes into force

### International

The Olomouc Half-Marathon  
 Run Tour  
 Hana Latka (Bar)  
 Czech Cycling Tour  
 The International Women’s Handball Tournament for the peace Cup 2016–2014  
 The International Gala Evening MMA and K1 and Thai boxing-GCF MMA Cage Fight  
 Olomouc XXII. International figure skating competition Paul Roman Memorial  
 Grand prize Olomouc and 45<sup>th</sup> Jan Opletal Memorial in swimming  
 The World Cup in table tennis Czech Open World Tour Olomouc  
 International tournament Scorpions Cup 2016 in taekwondo  
 The International Tennis Tournament women's ITS CUP



### National

The colors you cannot outrun  
 Championship of the Czech Republic in freestyle skating  
 Championship of the Czech Republic in juniors freestyle skating Championship  
 The Hana slalom and Cup 17.November – canoeing  
 Championship of the Czech Republic + finals-in the extra league of mini Golf teams in 2016  
 The Czech Republic Championship in team swimming with fins  
 The International Championship of the Czech Republic academics in table tennis, individuals  
 The Olomouc chess summer

### Local

Grand prize for long distance runners of the Olomouc Region  
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The “Zupa” championship of pupils and young adults in general exercise  
 Football and Basketball Academy



## Traditional and International Events in Olomouc

### **The Paul Roman Memorial**

It is an International figure-skating competition in dances on ice for all ages categories of competitors – seniors, juniors. The competition is organized by the Figure-skating club FSC Olomouc with the mandate from the Czech Figure Skating Association and international figure-skating rules I. S. U. are observed. The Paul Roman Memorial is an event with a great tradition. The first year was held in 1968 under the name The Cup of the 17<sup>th</sup> of November. Since 1992, the race is named The Paul Roman Memorial. Interruption of the tradition occurred only in the years 1997 to 1999, because of the floods which did not spare even the winter stadium. The majority of Czech representatives and also many excellent global competitors, subsequent medal winners in the European and World Championships, started their international career here. They were, for example, the siblings Beck from Austria, the excellent Finnish dance couple Rahkamo – Koko or Italian Barbara Fusar Poli. The competition is regularly supported by the presence of Mrs Eva Graham Romanov, an honorary citizen of the town of Olomouc. Usually over forty dance couples from around the world participate in the Paul Roman Memorial. Traditionally this important sporting event is closed in the winter stadium with a grand display of winners and guests.

### **Hana Latka (Bar)**

In the Czech Republic there are a number of interesting meetings in the high jump organized primarily indoor during the winter months with the participation of global elite. These include, for example, the Hustopece jumping, Beskydy, Valassko or Cejkovice Latka (Bar). Since 2006 The Hana Latka (Bar) was added to these undertakings in a non-traditional manner. The organizers had it situated at the historical Upper Square in Olomouc and turned it into a jumping exhibition at the end of the summer season. In the course of past years a whole series of athletes paraded in front of the City Hall. In several cases representatives of other sports tried the discipline. The footballer Tomas Kalas, the cyclist Alois Kankovsky, the decathlete Tomas Dvorak, the volleyball players Monika Dedikova, Veronika Gregorova or the handball player Anna Gebre Selassie.

Although this exhibition takes place in a unique, but a very non-traditional environment, there is no shortage of high quality performances at the Upper Square dearth of high. The all-time record holder of the Hana bar is the Czech Olympic winner, Jaroslav Baba, who in 2011 exceeded the bar at 228 cm. The Bronze medalist from the Olympics in Athens is a regular guest of the competition which is also intended for all youth categories.

### **The European Football Championship (youth under 21 years old)**

The crowded galleries of the renovated Andruv Stadium followed in 2015 matches of the European Championship under 21. In Olomouc, players fighting for points were the footballers from Italy, Sweden, England, Portugal and Germany. Olomouc held the championship together with Prague and Uherske Hradiste and proved its ability to host such prestigious event of the highest level. The city handled the crowds of fans and the strict requirements of the main managing organization of European football, the UEFA.

The high added value for the following years is a modern stadium that meets all the requirements for organization of larger events at the national level. The reconstruction of the Andruv Stadium was realized based on the plans of the architects Stasek Zerava and Miroslav Prochazka for 80 million crowns. The state supported the modernization with 60 million, the Town Hall contributed 7.5 million crowns. Today Olomouc has a stadium of European parameters, which the management of the Czech Football Association also appreciated. Shortly after the end of the European championship there has been interest to organize the Andruv stadium more games at the national level, including the qualification duels of the national team.

### **The ITS Cup**

The Women's tennis tournament of the International Tennis Federation (ITF) has been ongoing since 2009 on red clay courts at the Omega Health and sport Center. In recent years the Center has gained a good reputation and found its firm place in the tennis calendar. The organizers when compiling the starting lists seeks to encourage promising Czech players, who have the possibility to gain the valuable points for the Woman's Tennis Association (WAT) chart and improve their world ranking. Examples of recent years may be Denisa Allertova, Karolina Pliskova or Barbora Strycova, who were introduced

at this tournament, serve as examples from the past years. Thanks to the points from Olomouc Allertova made it to the first 100 world tennis players and Pliskova even among the top ten world female tennis players. In addition, next to the main protagonists themselves, the tournament is also visited by great tennis celebrities. Marian Vajda, the coach of the male world top player, Novak Djokovic, came to support his daughter. Or the Wimbledon winner of 1998, Jana Novotna, who, led, as a coach, in 2015 Barbora Krejčíková to her first overall victory in the string of tournaments with a grant of \$50,000.

### The Olomouc Half-Marathon

This is a popular marathon race, which is run through the streets of the city. The first year was organized on 26 June 2010 with 1,850 runners. Already since the first year the races follow the rules of the International Association (IAAF), which means that it is run on a homologated track under doping control. The start and destination is always at the Upper Square. Every year a strong international competition of long-distance runners can be seen from all over the world.

Joseph Maregu from Kenya and Asnaheh Mengistuov Ethiopia won the first year in 2010. The largest half-marathon of Moravia is over time constantly expanding and had become very popular among athletes. In 2015, 8,000 runners took part in it and in the main competition the total of 5,500 runners.

Since 2015 the Mattoni Half-Marathon Olomouc has been the winner of the golden mark of the international athletic associations, the IAAF, which rewards organizational quality. A run for charity is also part of the competition. Next to the main competition the organizers issue races for four or two-person relays and a family run. The athletes are repeatedly drawn to the start by the fascinating atmosphere—the entire route is traditionally lined with crowds of viewers and also the beautiful scenery of the baroque city of Olomouc.

## e) analyze and explain the returnability on the investment from the use of the civil facilities (collections, sale commercial spaces, other revenue, etc.).

The advertising space at the sports facilities are used by sports clubs and organizations. The revenue help the clubs prepare their budgets. Additional revenue for the clubs can be annual contributions, collections for sports equipment, etc.

Admission and finances from city-owned sport facility rentals are returned back to the operation, which, in the end, reduces final admission. It is also necessary to subsidize the operation of such facilities directly from the budget. This allows for better accessibility to sports activities to all the inhabitants of our city.

We can assume that the obtained title of European Capital of Sport can help to direct investments into sport from the business environments (sponsor donations), it may also help with drawing funds from the budget of the local government, ministries, region, state, etc. We assume a heightened interest in the city from the perspective of tourist industry, which will bring entrepreneurs more resources (restaurants, hotels, shops), which is shown verifiable by increased sales during the period of the Half-Marathon. The Statutory City of Olomouc also contributes financially to charity sports events such as, for example, To Children On bikes – sports project to help oncologic ally sick patients. The Peace Run – the longest relay run with a lit torch through more than 140 countries around the world. The mission of the run is to generate and disseminate the atmosphere of friendship, peace, and understanding.



## 5. measures to promote health and integration through sport in all social classes

(a) are there special programs of health care for everyone, wchi are related to sport?

In the area of health promotion and the integration of all social groups through sport the city is cooperates closely with the Palacky University in Olomouc, the Faculty of Physical Culture, which prepares the graduates for physical education in all age categories. The knowledge of sports for the disabled are in the town of Olomouc presented to students at the Faculty of Physical Culture of Palacky University in Olomouc, within the framework of The Study of Applied motor activities.

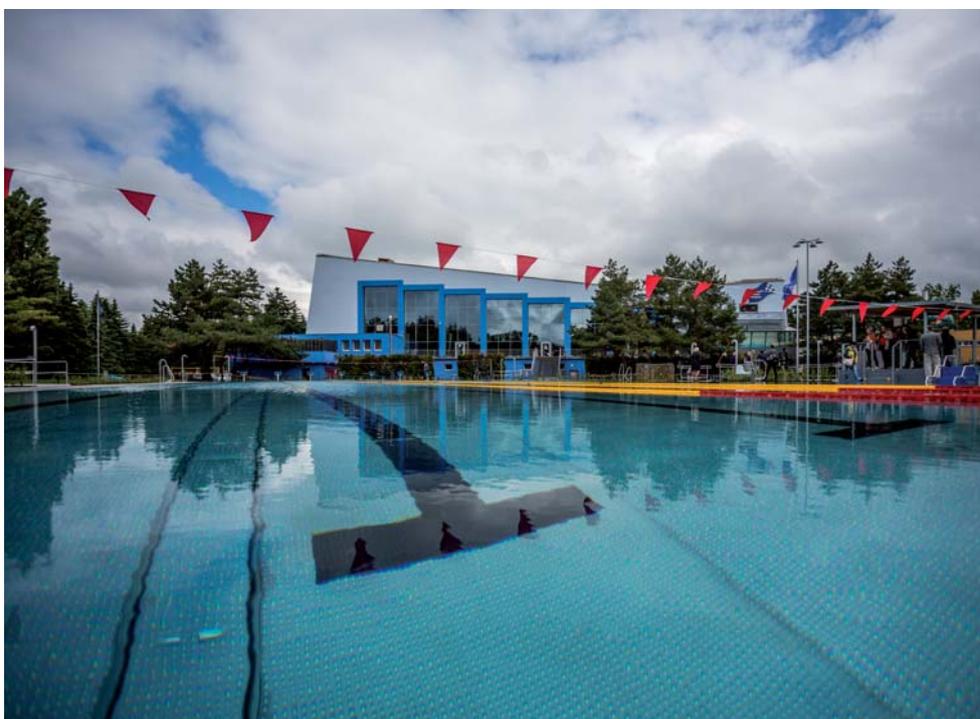
### **The city, in cooperation with primary schools, accmplishes the following programs:**

Teaching swimming in primary schools and kindergartens

Teaching skating in primary schools and kindergartens

### **Campaign:**

**Moravian Sport Expo** – traditional fair of sport, which is the largest sports fair in Moravia. The Fair attracts visitors not only from sports enthusiast groups, but above all the general public including families with children. It offers its visitors a rich accompanying program and interesting presentation of sports, including getting signatures of popular sportsmen. Small but also big trade fair visitors welcome the opportunity to participate in the event via some interactive programs. They can try various kinds of sports or demonstration of activities in the rope center in the vicinity of pavilion A on the outdoor area.



**We will share the ice with you**– promotion of how best to inform the public of skating at the Olomouc Winter Stadium.

**To work on a bike 2016** – active commute to work on a bicycle.

**European Congress of Applied Physical Activities (EUCAPA)** – The objective is to compare the approaches in individual European countries and think about the right direction of this field. The official name of APA Road, inspired by the band, The Beatles, was used and can be loosely understood as APA at a crossroads.

Approximately 150 participants, not just from Europe, have signed up. The experts in applied physical activity have been meeting at the European congress every two years since 1986. In the Czech Republic this important union event returns after ten years. It was then sponsored by the Faculty of Physical Culture, UP. The overseeing organization is currently the European Federation for Applied Physical Activity. For more information about the congress, go to: [www.eucapa.upol.cz](http://www.eucapa.upol.cz) .

(b) are there special opportunities for different age groups to engage in sports? Who offers these opportunities?

### **The target group—senior citizens**

We established events for senior citizens within the framework of the Sokol organization and sports clubs operating in local parts of Olomouc. This means especially exercise for the elderly, tourism, Nordic Walking, chess, etc.

### The target group – children under 4 years old

Delfínek—swimming for toddlers at the Swimming Stadium in Olomouc, swimming for parents with their children in the Aqua Park Olomouc

Football, ice hockey, athletic introduction

Exercise for parents with children, pre-school and school children in the sports center RADOST Olomouc and TJ Mladi Olomouc



### The target group—disabled citizens

#### In the framework of these projects, the following events are organized:

The charity run – Colors you cannot outrun, The Peace, Run, Avon Run

The year-long competition for the cup of Czech Hipo-rehabilitation Society

Handicap Rally

On the Bike to Children – sports project in support of oncological Child Patients

The Olomouc kolobezkiada (Scooter Fest)

Championship of the Czech Republic in horse riding for the disabled.

Summer Camp with Hipo-rehabilitation

One Run is not Enough

Around the Cities

Relay on a Wheelchair

The organization of a tournament for the deaf in squash and the organization of a tournament for the deaf in the bowling

## (c) are there sports courses for people with specific social background or handicaps?

Sports courses in the area of the Statutory city of Olomouc are open and accessible to the general public. APA VCAS (just in time) organizes a unique campaign, where people with different disabilities measure their strength with people with no disabilities. That is the reason why the Statutory city of Olomouc since 2001 has realized the project called Barrier-Free Olomouc. Its goal is to facilitate the life in the city for the people in wheelchairs, the blind and the hearing impaired. Sports clubs prepare one-time sporting events and also continuous training within the framework of the activities of the various sports clubs. These clubs are divided according to the type of disabled people, who are members and take care of the club. For example, SK Sigma Olomouc, MZ and SK UP and JUDO ZP are for people with visual disabilities, SK TPS Olomouc for the disabled, Skivelo Olomouc for the hearing impaired and Trend Wheelchair Group, etc.. APA VCAS is dedicated to creating sports opportunities for people with disabilities, for example, Boccia (sports game for people with heavy forms of physical disability), Athletics (track and field) for people with disabilities, Riding therapy, swimming for people with disabilities, Sledge hockey (hockey for people in wheelchairs), Monoskis (skiing for the disabled)

## (d) are there initiatives to promote integration through sport?

Ethnic minorities in our city are not so organized or well represented. Problems with their discriminations are not present here. These fellow citizens become involved in sports activities and physical activities in the framework of sports clubs and Sokol organization, which shall closely cooperates with the city. Disabled citizens have practically the same option, if the sports organization allows. Outside of this in our city there are also the following organizations directly engaged in sports for the disabled: APA VCAS, SK Skivelo for the Hearing Impaired, The Group Trend, Section of the blind (showdown) AT SK Sigma Olomouc and SOHO sledge hockey team.

### Support for the Integration of Disabled Athletes into the Society

The Olomouc kolobezkiada (Scooter Fest) – support from the Regional union of the Deaf in Olomouc. Revenue from the event will go to the support for the summer camp for children with hearing disabilities

Handicap Rally – Olomouc families can form their own family team together with one of the handicapped friends. Then jointly competitions in a whole range of prepared fun disciplines.

One Run is Not Enough – a public move for families with children and people with visual and physical disabilities

Around the Cities - Layout routes for disabled and healthy on wheels hand bike and in-line around Olomouc

Make a Point with a Wheelchair – Layout relay race handicapped together with healthy within the Olomouc Half-Marathon

## Volunteering

Sports and sports associations in Olomouc are a traditional base for voluntary sports and sport events. According to their certification, on a daily basis, dozens of voluntary workers participate (trainers, unit referees and officials).

### (e) are there educational opportunities for training coaches and instructors?

Training courses for trainers and instructors and for people looking for qualifications find them at some sports clubs and associations. Interested parties, who are interested in trainer qualifications can also take advantage of courses organized by the national sports associations, federations and associations. In the framework of the FTK UP, Olomouc makes available pursuit of a career as a trainer and Management of free time and recreation industry, etc.. The Faculty also organizes various congresses, seminars and workshops devoted to this industries' matters.

### (f) does the town encourage fair play?

In the framework of fair play when organizing sporting activities in Olomouc participants are guaranteed the same conditions for all competitors and also consistently ensure compliance with sporting rules. Between the traditional events of the city, in the context of fair play, include the valuation of the best athletes in the town of Olomouc. The prestigious selection of best individuals and teams, disabled sports people, best trainers is, of course important, but we also grant an annual prize for demonstration of fair play.

### g) specify additional measures, which the city proposes for health promotion and integration through sport, for the year in which the candidacy is valid and the period during the candidature

In 2017 the Statutory City of Olomouc will be promoting these objectives in sport: Increased funding for youth activities in the grant of Sport. The Olomouc in 2017 (NDCI) Gigathlon action 2017, this is the first event of its kind in Moravia. The first Gigathlon in CR was conducted in 2016 In Lipno nad Vltavou. Developing a network of Bike paths in and around the city. In 2017 will bring together five decades of the most talented young footballers from Olomouc and around the new Regional Football Academy. Continue building courses in primary schools and sports facilities as real estate prices go up. To develop the concept of sport for the target group of disabled athletes, expand the range of sports. Arrange sporting events for the socially excluded.



## 6. Sport and Physical Activity of the Population of the Town

### (a) the Registered Athletes

#### **Regional Association (RS) of the Czech Union of Sport (CUS) (formerly the Czech Union of physical education)**

The mission of the RS and CUS Olomouc is promoting sport and physical education to represent and defend the rights and the needs of the participants and Sport Organizations and to provide them with services and assistance in the areas of economic, legislative, methodological and organizational and information. As an umbrella, association in the region to provide the platform for cooperation with the associations of state and public administration, institutions and other cooperating organizations and bodies. This organization covers a total of 75 units and sports clubs 15,319 members (11,698 adults and 3,621 youth).

#### **The Czech Sokol Organization**

The Czech Sokol organization has its centers within the town of Olomouc. There are a total of 10 Sokol units, specialized on certain types of sport (a section of the wrestling match section trampoline, mini-football...) and several sections with generally a physical education focus. In total, the Sokol numbers 2,107 persons (1,524 adult and 583 youth). The aim of the activity is ČOS contribute toward increasing the spiritual and cultural and natural level of our civil society through physical education and sport.

#### **The Club for Czech tourists – KČT**

Care in the city of Olomouc on the development of tourism and at the same time ensures the marking of tourist routes in the vicinity of Olomouc but also in the region of the entire region. In this organization in Olomouc: 173 members (112 adults and 61 youth).

#### **The Central Auto-Moto Club CR (ÚAMK CR)**

It is a separate and voluntary civic association interested in motoring. It continues the work of the Automobile Club of the Republic of Czechoslovakia, which was founded in 1904. Made up of members or in itself creates a federation of unions, associations and clubs. Among the most important actors, combined in this organization and working in Olomouc include:

AMK Bike Racing Team Olomouc and AMK Trail Bike Club Olomouc, these organizations are all together 116 members (75 youth and 31 adult).

#### **The Association of Mini-Football Olomouc**

The phenomenon of the sport, where the outdoor playground throughout the Olomouc competing against each 164 sections in four leagues (and subgroups), which includes currently player turnouts base in the number of 2740 sportsmen. Among these most important sporting associations active in the town Olomouc many sports organizations whose members are registered in other are overarching unions and associations.

#### **The information provided shows that in the city of Olomouc registered in the various sports associations and unions are nearly 23,000 sportsmen of all ages.**

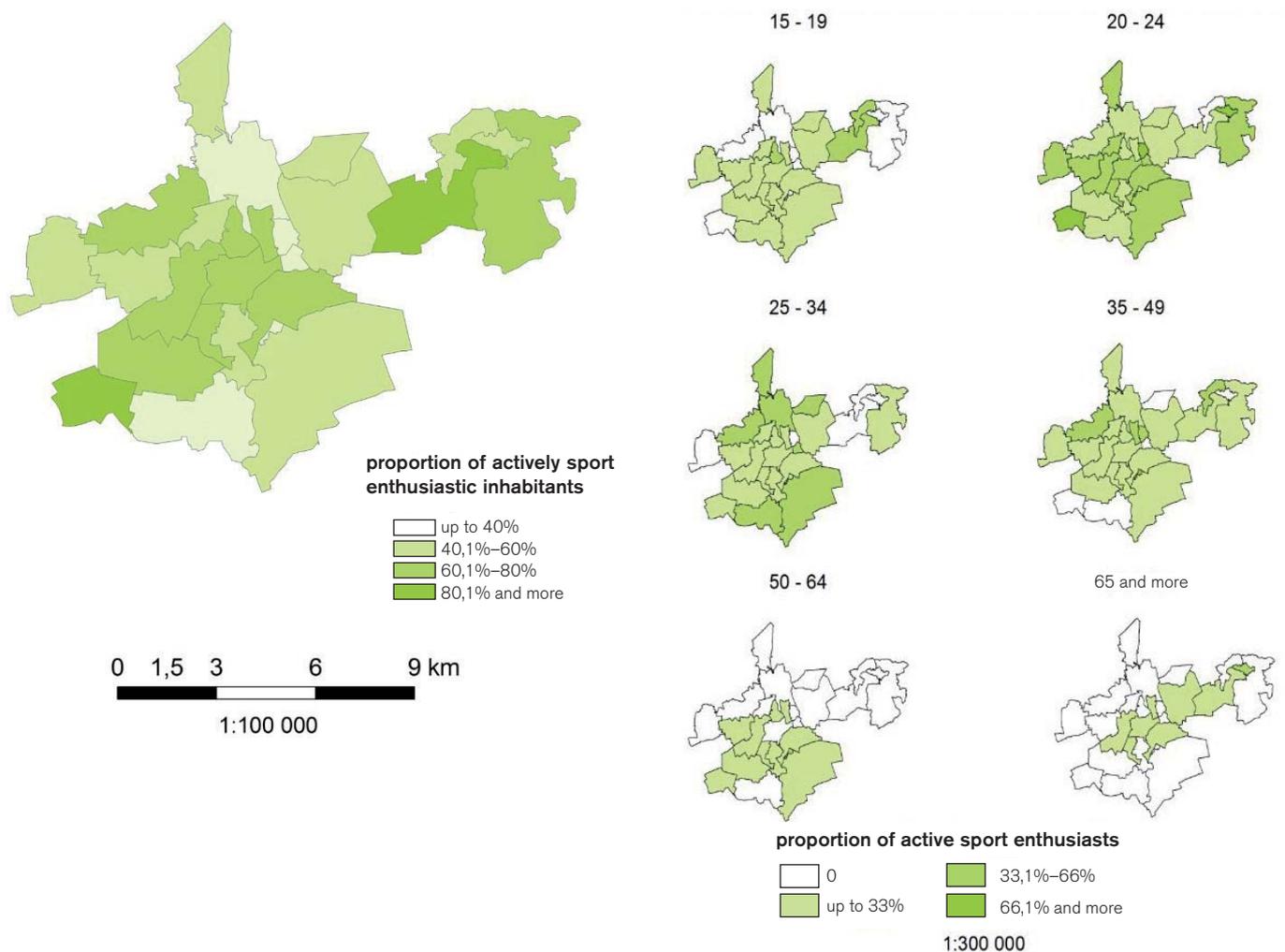
At the present, time is running out for the national register of associations, federations and sports organizations from which will, in the future, be drawn on the details of the numbers and composition of individual clubs and units. We have benefited from the work of statutory representatives of the above unions, operating in our region.



## (b) physically active citizens

The Town of Olomouc organization and the support of the various sporting events promote healthy movement and active leisure. The town hall has decided to find out what the real impact has on its pursuit of a healthy lifestyle and in cooperation with the Faculty of Physical Culture and Sport University Hospital in the survey among the citizens of the numbers of sport enthusiasts in the population. They were not only sports clubs, but all Free-Time associations, hobby groups, Sokol and other associations which are dedicated to, albeit marginally, loco-motor activities. Interesting was also of actively sport enthusiasts among the inhabitants in individual urban areas. According to the expectations of the most significant share in the locations of estates where the younger generation, but also the city center with an older composition of the population still points up to sixty percent share of sporting population from the total number of citizens.

The following charts show the proportion (%) of actively sport enthusiastic inhabitants of the city in its various urban areas:



An interesting survey part of the town of Olomouc, prepared by an international network of experts IPEN. They've mapped conditions for the movement in the surroundings of the place of residence and monitor the physical activity almost seven thousand people in fourteen cities in the ten countries. In places such as the Belgian Gent, Colombian Bogota, Danish Aarhus or Stoke-on-Trent in Great Britain. On average participants across all fourteen cities produce daily 37 minutes of moderate burdensome to intensive physical activity, which corresponds to the Quick walking. The maximum daily average time of physical activity, 50.1 minutes, scientists have recorded at Wellington, lowest reported by the inhabitants of the American Baltimore, only 29.2 minutes. In Olomouc, as representatives of the Czech cities, execution the second highest value – 47.1 minutes a day, outweighs the active transport to work, walking and cycling. The study, published a prestigious medicine journal *The Lancet*, confirmed the positive relationship inhabitants of the city with a healthy lifestyle.

### (c) Please explain the additional measures proposed by the municipality to support sport across all segments of the population.

The candidacy of Olomouc at European City of Sport fits into the urban development concept of sport, which aims to bring to peoples' leisure time to an actively maximum part of the population. In the framework of this concept was built for example swimming Delfínek center. It is designed for the smallest children and parents. Under the supervision of specialists with youth in at the best possible age will learn to swim. Transport education has devoted to center, where the youth learn



cycling according to the rules of the road. The teaching of skiing orient themselves organizers traditional action year with the movement. The organizers of this undertaking who for children are preparing suburban ski courses, repeatedly supports city from its budget. Only in the last year has passed through the center of the Delfínek over three hundred children and their parents. In the center of the lamp is taught cycling almost five hundred children and a ski course had children of the eleven primary schools within the town. The Fundamentals of downhill skiing is taught less than seven hundred school-children.

The Town of Olomouc supports campaigns of each of its sports clubs. Successful as the Football action Sigma in the estates. Players during work on

open playgrounds in different urban areas and in this way they promote sport and healthy movement. In cooperation with the social contract of the magistrate organized sports and tourist action for the elderly are available, which are always completely filled. the city will continue in all of these events during its candidacy and many businesses will extend to further support of our aims.

### (d) promotion of voluntary participation

The volunteers are an integral part of every major sporting events. Typically they provide the organizers of food and drink on the whole day, a single uniform and also free entry to selected events and matches. The largest number of volunteers working closely with long-term hokey club HC Olomouc and football SK Sigma Olomouc and Olomouc Half-Marathon. In the last year, the activists significantly contributed to the organization of the Games European Football Championships in 21 years.

Interested parties shall normally be concentrated in particular from among the students who wish to draw the atmosphere of a large tournament from a different perspective. In Olomouc in sporting ventures help students of the Faculty of Physical Culture University, but also the pupils of the last years of secondary schools.

Over two hundred Volunteers help ensure Games V. The Summer Olympics of children and young people, whose center of Olomouc was in 2011. Management of all these activities not only supports finances. To make available the necessary background in their establishments of the action takes patronage. A series of events while members of the city council support personal active participation.

The Town of Olomouc traditionally works closely with local voluntary organizations. It supports the Olomouc Volunteer Center Jíka or charity Olomouc. The members of these organizations in its capacity in sports events and this connection are working to double the satisfaction as volunteers.

# 7. The Communication plan for the town in support of the application

## (a) Communication plan

### Activities before the submission of the application

Creating a logo Olomouc – candidate for the European City of Sport 2017 and Olomouc – European City of Sport 2017. Build will create a special section within the web sites of the city [www.olomouc.eu](http://www.olomouc.eu), which will support the candidacy of the city and include information on all related news. In the context of supporting the candidacy of the EMN shall be acquired written support of eminent personalities of sports or sports legends, which will be incorporated into the communication activities related to the candidature.

### The sports campaign for the general public

In the case of acceptance of the application of Olomouc from ACES will in the period July – October 2016 informed the representatives of sports organizations on the candidacies of the title of the EMN. The efforts of Olomouc to win the title of the EMS 2017 will not only through their informed also sports public (visually candidate EMS 2017 in the stations, club newsletters, banners for web pages of sports clubs and devices, etc.).

In the event of a degree of the EMS 2017 will be from November 2016 be informing the sporting public about this fact in similar ways.

Sports facilities within the town will be from November 2016 fitted with PVC banners or boards with visuals EMS 2017 for the unambiguous identification of the city with the title of the EMS 2017.

Sporting events taking place in the EMN will be supported by factual prices with logo Olomouc – EMS 2017 and the participation of the city at the award ceremony winners.

### The Campaign for the Wider Public

In the framework of the communication campaign will be created for printed publications “Olomouc – European City of Sport 2017”, which will bring the citizens and visitors of Olomouc a comprehensive overview of the majority of sports organizations in the town of their activities on a regular basis of major sporting events, etc. The distribution network will include in particular the grounds, school, tourist information centers and other appropriate locations. Publication will be disseminated in electronic form.

Online communication channels will include in particular the new thematic website European City of Sport 2017, which will be a detailed source of information about the project itself and the current events. On this special web will banners with visuals EMS 2017 provided by the managers of the web site sports facilities, schools, but also of accommodation facilities etc.



In the visual style of EMS 2017 will be adjusted eshops city profiles (Statutory city of Olomouc, the Information Center Olomouc), perhaps it is also an alternative to set up a special profile only for EMS 2017. Through these profiles will be distributed to the current contents of the EMN.

In the context of a broader promotion title EMS 2017 will be used in PR articles and banner campaigns in selected online media with sport, tourist, but also the more general focus.

Outdoor campaign will initially include primarily CLV and showcases their own City. In these areas will be no visuals to the candidature of Olomouc on EMS 2017 and then – in the case of a successful promotion – also visuals for EMS 2017. In the course of the year 2017 will be the area used for the publication of programs of sporting activities under the umbrella of the EMN.



The campaign is calculated with the involvement of the commercial advertising areas – particularly billboards and CLV. In the period following the filing of the application will be deployed visuals Candidate EMS 2017 primarily in Olomouc and its surroundings, reasonably also within the territory of the Czech Republic. In any successful grant title will be approximately from November 2016 followed by a campaign Olomouc – EMS 2017 in Olomouc and robust extent in the whole CR.

The communication will also be used billboard space in the city. Between November and December 2016 will no image visuals EMS 2017 during the year 2017 will then posters under the umbrella of the EMS 2017 promote sub-project activities in the period. In the same way they use of avail-

able advertising space in shopping centers and public institutions, in the main railway station, etc.

Visual EMS 2017 will be applied in the network as the MHD. In addition to standard sticker surfaces on the vehicles will be used, atypical options for branding increase overall effect (e.g. branded seats, the use of vehicles for the simulation of sports or full is engaged in the wagon, etc.).

The communication campaign will be supported by the production of promotional items with a narrow relationship to sports subject to the application of the logo EMS 2017 considered sports clothing and accessories fitted with logo. The distribution of the objects will take place through the fairs tourism and other promotional activities of a city or during sports events. Part of the objects will serve as a price for participants and the winner of sports events.

To promote the European City of Sport 2017 we count on the strong involvement of regional media (TV and radio stations, information portals) based on media partnership. The reporting should supplement the spots EMS 2017, thematic programs (articles), interviews with sportspeople, Knowledge competition etc. City will be in the event of a degree of the EMS 2017 also seeking media partnership with some transverse stations and important newspapers.

## (b) use of ICT (information technology) to support application

Statutory city of Olomouc for its candidacy to European City of Sport 2017 creates anew special web sites, which will present the city as a center of sport (Sports News). There will be an interactive calendar for the presentation of sporting events in the city, current information to the candidature of cities, information about sports facilities and major sporting clubs located in the city.

Then the will to presentation used the official website of the town of Olomouc at [www.olomouc.eu](http://www.olomouc.eu) and tourist portal [Http://tourism.olomouc.eu](http://tourism.olomouc.eu), where it is already publish all sporting events and then will all press releases about prepare candidate. On these pages will be visible at also the logo nominations which will refer to a special website. To promote the candidacy social networks will be used, especially the urban profile and Profile Information Center of Olomouc on Facebook's social network.

## 8. The role of the Council of the city of Olomouc in the area of sport

RMO as the second highest executive authority municipalities plays in the city of Olomouc an important role in setting the direction of the objectives and content of in this area. The basic document for the current electoral period (2014–2018) is *programming statement RMO*.

RMO for the current period in the preamble to the programming statements sets as an objective: "...to create conditions for happy life of our fellow citizens." Management wants in the framework of its communitarian policy to support in particular the "making school playing fields to the public and the construction of additional playgrounds and outdoor sports facilities for adults (workout parks)".

In a declaration to the Council of the city of Olomouc also undertakes to ensure the regular and effective grant aid organizations operating in the fields of sport, culture, leisure children and youth and voluntary fire service.

In this parliamentary term is in relation to senior sports and motion activities of citizens from the Council of the city of Olomouc sought sorting out legal ownership relations to facilities and land required for the proper operation of the ice stadium, which should lead to subsequent necessary repair winter stadium.

- (a) are there specific agreements with some branches of FESI (European Association of sporting goods,) international chess federation (FIDE), European MSP or associations Pantalon International Club or there is a local group supporting these entities?

Statutory city of Olomouc currently has no representation in the above organizations. In the town are stores of sports chains such as Sportisimo, Decathlon, etc. These businesses are sometimes involved in the financing of events of international, national and regional importance. The top clubs have advertising contracts with world producers of sports equipment.

- (b) Please explain how the candidacy of supports the agreement to support sport with local, regional or national actors in the field of sports goods sports federations or other bodies

Under the banner of sport will be next year held various international races and races at the national, regional and local levels. Organizers on the layout of events in the city are now showing interest in some sporting events – for example Gigaathlon 2017. Other events are being planned by sports clubs in cooperation with the sports federations.



## 9. Profile and Possible activities such as the European City of Sport

- a) explaining the role of sport in the entire town to achieve the five major objectives of the ACES Europe Manifest (joy of motion, the willingness to reach an objective sense of community, learning fair play, improving health)

### THE JOY OF MOVEMENT

Thanks to sports for the inhabitants of the City of Olomouc all ages indirectly learn and have many valuable experiences that will even influence everyday life such as concentration, endurance, responsibility, tenacity.

In the City of Olomouc we support the web page of Palacky University "Joy of Movement" [Http://radostzpohybu.cz/](http://radostzpohybu.cz/) The Joy of Movement portal provides Olomouc news from the world of sports and sports courses, tips for exercise or various physical challenges and through integration with the online system Indares, also the possibility of a comparison of our activities with the recommendations of the World Health Organization and especially our peers and other users. To start with a person can

assess his/her last walk or ride on a bike or skates – just click the interactive map on the passed route and the time spent and the check out how many miles you've traveled or how many calories you've burned.

### THE WILLINGNESS TO ACHIEVE THE OBJECTIVES OF THE ACES EUROPE MANIFEST

The objective of the Center is to attract the majority of the population of Olomouc to regular sports activities, but especially children and youth. They learn to do sports at school within the framework of physical education, in the various groups and sports clubs. The willingness to achieve their objectives at sports appeals to the younger generation. The city is preparing the conditions and supports youth sports activities to such an extent as to guarantee the future increased in the number of sport enthusiasts in the inhabitants of the city.

### A SENSE OF COMMUNITY

The Statutory city of Olomouc belongs to the cities where sport is considered a priority along with traditional leisure activities beside work and study. In sports clubs, while doing sports, training people of different ages and education meet. Sport connects people without a discrimination of race, religion, or a disability. Thanks to the ACES Europe we believe that there will be an increase in the interests of the inhabitants sports and this will increase the cooperation of athletes in our communities (sports clubs.)

### LEARNING ABOUT FAIR PLAY

To profess fair play means for athletes to understand that sport brings joy even if one does not win. The Town of Olomouc supports this principle in each competition held in the territory of the city, as well as in any sports club. In particular youth are an example of top athletes who through their performance and behavior during matches promote cohesion, responsibility and selfless help.

### IMPROVING THE GENERAL HEALTH OF THE COMMUNITY

Sport plays an important role in the life of any society. A balanced development of physical and mental capacity is a prerequisite not only for the healthy development of individuals, but also of a society as a whole. It is said that sport is the cheapest preventative step to a good health. It can protect individuals against various addictions such as alcohol, drugs, social networks. The task of schools is to during PE lessons, swimming, figure-skating, various afterschool sporting activities help children and youth overcome the tendency toward an unhealthy lifestyle. Sport also helps to improve the quality of health in people following serious diseases, accidents and also to improve the health of fellow citizens with disabilities.



## (b) how does your city see its social benefits as the European City of Sport?

Support for professional and recreational sports is one of the priorities of the municipality. The city, regardless of political representation, has repeatedly declared in their programming statements their support for promoting a healthy lifestyle. The candidacy of Olomouc for the European City of Sport fits this plan perfectly. The city representatives are convinced that the possibility of obtaining this title will positively affect the perception of sport among people. At the same time it will be reflected in the interests of the partners of local clubs whose events will be organized in the next year under the ACES Europe. The City Hall also assumes that the profit from the European City of Sport will further encourage the development of tourism and will attract to our beautiful city more visitors, who will be able to experience the hospitality and historical beauty of Olomouc.

## (c) what initiatives and activities will your city want to contribute to the work of ACES Europe? Provide a list of urban campaigns whit regard to the nomination.

The Statutory city of Olomouc will, in the event of winning the title, publish a special printed publication with information about ACES Europe. Sporting events of that year held in our city will be listed with other information connected to the sports activities and sport in connection to obtaining the title of European City of Sport.

The Town of Olomouc, will hold, together with selected sports organizations, a "Sports stock market" where in an entertaining fashion children of primary and nursery schools will be able to try out different types of sports. In the event that they find something they love, they will be able to register with the organization and participate further. The event will be held in the framework of the International Children's Day at the Olympic Stadium in Olomouc.

The Town of Olomouc will arrange in cooperation with the selected sports organizations an event with termed "Door to Sports Wide Open". On the day of this event selected sports areas and sports facilities will be will be open to the public, who will be able to look closely at interesting sports facilities such as the machinery of the Aqua Park, the Swimming Stadium, the interior of the Andruv Football Stadium, etc.

The idea of ACES and the title of The European City of Sport will be promoted in the framework of the subsidy system of the town of Olomouc, where all the subsidized organization will be contractually obliged to promote the logo ACES Europe together with the logo of Olomouc as The European City of Sport on their website, at their sports facilities, when organizing the individual events and in their press.

During the period when the city of Olomouc holds the award of The European City of Sport the selected sporting events and competitions will be awarded a special prize with the logo of ACES Europe and the logo of Olomouc as The European City of Sport. These prizes will be awarded solely by the highest representatives of the city.

The Statutory City of Olomouc will offer the winners and those being awarded during the various sports events gifts and promotional items with the logo of ACES Europe and logo of Olomouc as The European City of Sport.



# 10. The Schedule of Events/Sports Activities planned for the year in which the city holds the European City of Sport Title



## January

International Tournament Scorpions Cup 2017 in taekwondo

Team Gym Junior, competitions in artistic gymnastics

The International Championship of the Czech Republic on a Rowing Simulator

## February

The International Championship of the Czech Republic academics in Table Tennis, individuals

The Junior World Championship of the Czech Republic in Epee

The International Gala Evening MMA and K1 in Kick Boxing

Floorball Dual of Cities at The Palacky University Hall

## March

Grand Prize of Olomouc and the 46<sup>th</sup> Jan Opletal Memorial in swimming

The Czech Republic Volleyball Championship, Women seniors

The 15<sup>th</sup> Best Athlete of the Olomouc Region, announcing survey results

## April

The Czech Republic Championship in Team Swimming with Fins

Freestyle Jam 8, Freestyle Park Olomouc

SOBOL 2017, the Orienteering Races

The Ceremonial Announcement of the Best Athlete of the Olomouc region

## May

The Czech Republic Championship and the Finals of the Extra League of Teams in Mini-golf

The Colors you Cannot Outrun

The Race of the World Cup in Show Jumping

The Final Tournament of the Extra League in In-line Hockey

## June

The Olomouc Half-marathon

The Czech Republic Championship in Freestyle Skating

Tempish Night Skate, night in-line skating through the city

Grand Prize of Olomouc in Athletics

## July

ITS Cup, The International Women's Tennis Tournament

The World Cup in table tennis Czech Open World Tour

Chess Summer

Czech Cycling Tour, the largest stage race within the Czech Republic

## August

The International Women's Handball Tournament for the Peace Cup, The Eva Dostalova and Jan Gogola 60<sup>th</sup> Memorial

The Czech Republic Junior Championship in Freestyle Skating

Football Adidas Lion Sports Academy

The Palacky University Cup of the Dean, The 29<sup>th</sup> International Women's Volleyball Tournament

## September

IAAF World Athletic Day

Hana Latka (Bar), the international competition in high jump at the Upper Square

Bicycle Prize of Fort Radíkov, MTB

18<sup>th</sup> Aviation Day at the city airport in Neredín

## October

The Grand Prize for Long Distance Runners of the of the Olomouc Region

The Cup of 17<sup>th</sup> November in Canoeing

Beaver Cup, open republic championship in extreme sport competition with three-member teams

64<sup>th</sup> Hana Canoe Slalom

## November

XVII<sup>th</sup> Tournament of Youth in Judo

Basketball Adidas Academy

XXIII<sup>rd</sup> International Figure Skating Competition The Paul Roman Memorial

## December

Winter Run of Olomouc Athletes

GCF MMA Cage Fight in Olomouc Thai boxing

The Czech Republic Championship of Individuals in Bowling

The Series of Ski Races in Hlubocky City Family

## The Top Long-term Competitions during the Sports Season

Extra-league Ice Hockey – HC Olomouc

Inter-league Women's Handball – DHK Zora Olomouc

Extra-league Women's Volleyball SK UP Olomouc

Extra-league In-line Hockey – IHC Tempish Olomouc

Extra-league Baseball – Skokani (Movers) Olomouc

Extra-league Women's Floorball – FBS part Olomouc

Extra-league Water Polo – SK UP Olomouc

Football National League – SK Sigma Olomouc

Premier League – Basketball Olomouc – SK UP Olomouc

The League of Men's Rugby – RC Olomouc

## University Sport

The Palacky University Sports Club of Olomouc (SK UP Olomouc) is in charge of higher education sports activities that represent Palacky University itself as well as the center of the region. Founded already in 1950, it has since gained successes in domestic and international competitions. It oversees 18 clubs of all age categories: aerobics, badminton, basketball handball, climbing, judo, canoeing, skiing, orienteering, swimming, field hockey, recreational sports, self-defense, artistic gymnastics, synchronized swimming, water polo, volleyball and the club of the physically challenged.



SK UP Olomouc is a member of the Czech the University Sport Association (CAUS). This multi-sport association brings together 43 university sports clubs and physical education clubs. In cooperation with universities and colleges in the Czech Republic it holds annually The Academic World Championship of the Czech Republic (AMCR). Some of the disciplines are organized within the framework of the Czech academic games, the remaining ones are then organized separately. Palacky University participates every year in the majority of the championships.

Sport and other leisure activities belong among important parts of students' life. The Academic Sport Center offers a wide specter of single and long-term activities. At the beginning of each academic year sports programs are launched in the Palacky University Sports Hall, in the gyms, at the Olomouc swimming pool, at the fitness center and the outdoor sports areas or in rooms for table tennis players. Every student has an opportunity to spend his/her leisure time doing a variety of sporting activities at a very reasonable price from aerobics or football to archery and climbing. Individual sports courses are favored and not only among the students. The most attractive ones include windsurfing, paragliding, biking, ski mountaineering or ski courses.

The importance of sport significantly supported the foundation of the Faculty of Physical Culture. It was founded in 1991 and is thus one of the youngest faculties of Palacky University in Olomouc. The faculty offers the study of Teaching Physical Education, Physiotherapy, Adapted Physical Activities, Leisure Studies, Sports Management and Training, Physical Education and Sports and Civil Protection at the Bachelor, Master as well as Doctoral studies. Its graduates find professions as PE teachers, physiotherapists, trainers or managers in the area of sports and leisure. The faculty also provides license study of specialists for sports organizations and associations. The faculty was founded due to the initiative of the employees at the Department of Physical Education at the Palacky University Pedagogical Faculty. It was founded based on a decision of the Academic Senate of the Palacky University.

## The Phenomenon of Recreational Sport: Mini-Soccer/Football

45 years ago in Olomouc the first tournaments in mini football took place, where the winner became the champion of the city. Two years later, a long-term annual competition termed The District Mini Football League was founded. Today three thousand amateur footballers in their jerseys from 168 registered teams fight to win in 12 competitions.

As Vojtech Nehera, President of the Olomouc Mini Football Association reminisces: "When I look at today's fields, I have to smile at the memory of the first years. The Mini Football was played on cinder surface where the home team had to draw the lines with lime to mark the penalty area in front of the goals before the match and remove the nets after the match. Today we play on artificial grass, often under artificial lighting. Nevertheless, some things have not changed—the enthusiasm for the game, fierceness and determination in every single match. Recreational sport brings the same emotions as the professional one. And the pleasure of victory is the same," adds the head of the mini football in the city.

For many season players would come to the handball court with five mini football players. After the adjustment of the rules the recent matches have been played with four players and a goal keeper with up to seven substitutes allowed, who change during the interrupted game. "However, the character of the competition has not changed, which is intended for

non-registered athletes. Each team can have a maximum of one registered football player up to 40 years of age and one over forty. The others must be true amateurs," Nehera explains the key rule.

This favored recreational sport intrigues even top footballers. For example, Radek Drulak, the best footballer of the Czech Republic in 1995 or the bronze medalist from the European Championship in 2004 Marek Heinz have participated.

"Some of the top footballers including representatives/national players played over the summer a friendly match, others took part in the championship competition. With a very slight exaggeration it is safe to say that every kid that in Olomouc that has tried big football, has also tried the mini football," claims Nehera. According to him, mini football will remain in the next few years at the forefront of interest with recreational athletes. "Our sport offers the possibility of movement and healthy competition. Sweat through a jersey and then hang out with your friends. It never gets old."

In recent years the development of veterans' competition over 37 has taken off dramatically. The first year was played during the 2003/2004 season where 12 teams were presented. Currently 30 teams are registered in three leagues.

"Even mini football players are aging, but this does not mean that they want to stay at home without physical activity. We felt their eagerness to continue doing sports even at a later age, so we tried to establish a veterans' competition. The growing interest shows that this was a good decision," says the principal organizer of the veterans' competition Lubomir Cechovsky. "In the first years we had two playing days, which was sufficient. This year we play every single day. New teams sign up. The desire to do sports does not lack among people," says Cechovsky, pleased.



## Sold out. Not an Exceptional Situation in Olomouc

Sport is in the center of public interest in Olomouc, as confirmed by the usually above-average filled stadium stands. Galleries/Terraces often are filled to the last place and sports fans usually become the best legal doping regardless of which sport discipline it is. That is the reason why one can often see the signs Full House - sold out in the area.

The helpfulness of Olomouc fans is notorious with the organizers of various events as well as with the protagonists. "When selecting the host cities we especially emphasized the interest of the fans and from previous experience during interstate matches Olomouc became the choice. It was a hit. The interest of fans was great," said the boss of the organizing committee Petr Fousek after the European Football Championship under 21. The Ander stadium hosted four matches with 39,415 spectators. "The average of nearly ten thousand fans per match exceeded our expectations considering the fact that not one of the matches was played by the Czech National Team. The fans simply came to watch good football and created a wonderful atmosphere for the young Italians, English, Swedes, Portuguese and Germans," said Petr Fousek.

The seats at the winter stadium are usually filled down to the last place, when HC Olomouc hockey players fight for extra-league points. Even the best teams succumbed to the unique atmosphere on one hand. On the other hand, the home team praised the fact that the support of succumbed to even the best teams, contrary to the domestic appreciated that they support a sold-out stands helped them gain points, which they would never have won in a half-filled arena.

"I will never forget the match with Pilsen in the quarterfinals of the elimination part. We lost 1:8 yet the spectators encourage us until the last minute as if we had won," recalled the most memorable moment from the extra-league season of 2015/2016 the Olomouc coach, Zdenek Venera.

The club with no hockey stars made the ice into an almost impenetrable fortress and the players themselves admitted that they often played above their abilities. "When you leave the changing rooms onto the ice and you are absorbed by the wonderful atmosphere, you are capable of producing forces/strength of which you have not been aware you possessed," agreed the hockey players of Olomouc.

The enthusiasm of the sports fans from the region has long since transcended the borders of the Czech Republic. For example, the long-distance runners admit that repeatedly return to the Olomouc Half-Marathon because of the unique support of fans along the track. In the year 2015 an estimated 30 thousand spectators tirelessly encouraged the runners regardless of their nationality.

"They pushed everyone forward. Their vocal cords helped overcome crisis during the race. This is amazing—a great race in a beautiful historical city and unbelievable fans. We cannot wish for more," confessed his feelings the Olympic champion in the marathon from London, Stephen Kiprotich from Uganda.

Mary Keitany of Kenya shared exactly the same feelings after the completion of the race and the winner of the 2015 Half-Marathon: "beautiful buildings, pleasant surroundings, delicious food, but mainly the unique atmosphere on the track. I will gladly return to Olomouc," said Keitany.



# Olomouc

*...where else?*

